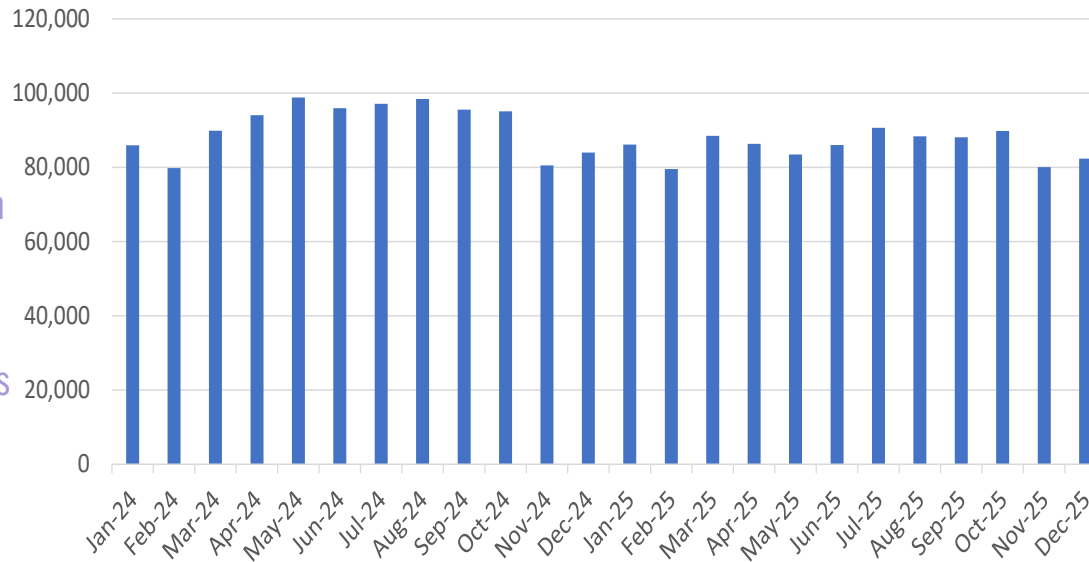


# UNITED KINGDOM

Scheduled seats from **United Kingdom to Texas** by month shown below.

Direct flights  
between **London and  
Manchester** to Texas  
scheduled on American  
Airlines, British  
Airways, Singapore  
Airlines, United Airlines  
and Virgin Atlantic



## ★ IMPACT ★

In 2024, United Kingdom residents spent \$300 million at Texas destinations.

★ **55%**  
Stayed in paid lodging

★ **9.7**  
Nights spent in the state on average

★ **77%**  
Considered Texas their main destination

## United Kingdom to Texas

- In 2024, 229,000 United Kingdom residents explored Texas.
- An estimated 50% traveled for vacation/holiday.
- The United Kingdom is the second largest overseas international market for Texas and largest for the U.S. by visitation.

**2nd**

largest overseas visitor market for Texas