



**STATE OF TEXAS
OFFICE OF THE GOVERNOR**

Travelers from around the globe keep Texas among the top travel destinations in the United States. With seven unique tourism regions, visitors can choose from a plethora of amazing opportunities and unforgettable adventures, whether by taking a romantic getaway at a cozy winery in the Hill Country, an adventurous hike with friends among the breathtaking beauty of Big Bend, or spending time playing and relaxing with family on the Texas Gulf Coast. By exploring our world-renowned metropolitan areas or the charm of the countless historic small towns throughout our state, everyone can find something to love about the Lone Star State.

The significance of our travel and tourism industry is not only showcased in the smiles and treasured memories of happy vacationers, but also in the impacts of this critical industry on the prosperity of our state. From the many Texans working in hotels and restaurants to those employed in transportation, retail services, real estate, and more, our travel and tourism industry remains an instrumental part of our livelihoods and our state and local economies. In fact, between 2011 and 2019, this industry experienced nearly a decade of astonishing expansion with travel spending of \$83 billion resulting in an economic impact of nearly \$170 billion to the Texas economy, supporting 1.3 million Texas jobs, making it an important catalyst for our state's remarkable economic growth.

While the travel and tourism industry is one of the most critical drivers of the Texas economy, it was unfortunately one of the hardest hit industries when immense challenges arose over the last few years. However, Texans and our beloved travel destinations are resilient, creative, and hospitable. Over the last year, travel spending in Texas was well ahead of the national average because the men and women of our travel and tourism industry have firmly set their sights on preparing for the future of travel. I have no doubt that as we work together to overcome whatever obstacles we may face, the state's travel and tourism industry will continue to be better, stronger, and more innovative than ever before.

At this time, I join my fellow Texans in celebrating the importance of travel and tourism in Texas and recognizing the industry's contribution to the state's continued growth and prosperity. I encourage everyone, both Texans and non-Texans alike, to visit [TravelTexas.com](https://www.traveltexas.com) to learn more about the boundless opportunities that await those who are ready to take on their next adventure.

Therefore, I, Greg Abbott, Governor of Texas, do hereby proclaim May 1–7, 2022, to be

Travel and Tourism Week



in Texas and urge the appropriate recognition whereof.

In official recognition whereof,
I hereby affix my signature this the
22nd day of April, 2022.


Governor of Texas