

PR Opportunity: New York Media Mission

New York remains a key market for publications and news outlets, as well as freelance journalists and content creators. In June 2024, Travel Texas will host a media event in the Big Apple that will entertain and educate media guests on all things Texas.

Participating partners will have the opportunity to share news directly with media in a 1:1, short meeting format allowing for focused interaction, while also receiving the opportunity to mingle during the reception portion of the event.

Opportunity Overview

- **Timing:** June 5, 2024
- **Partner Fee:** \$1,500
- **20+ media and influencer attendees at event**
- **Space is limited to 10 partners**

This opportunity will open for registration on Tuesday, April 9, 2024 at 10 a.m.

