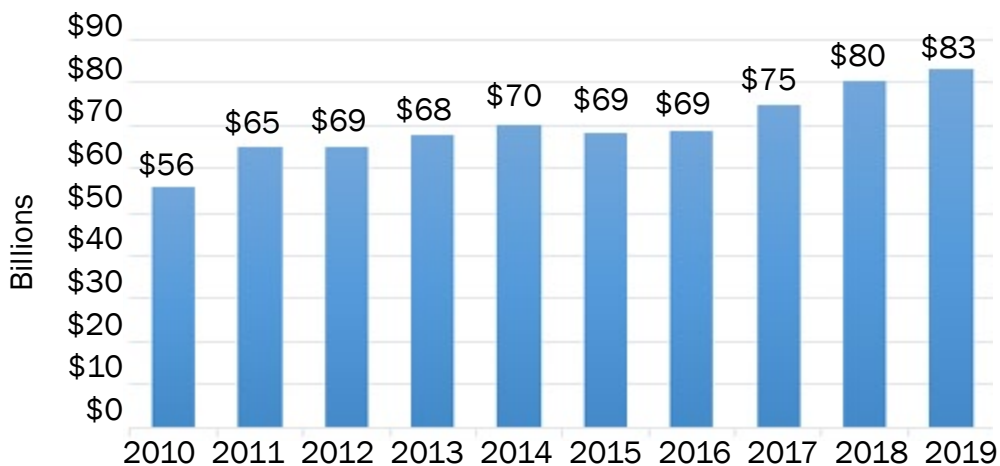


2019 TRAVEL SPENDING

Millions travel to and within Texas each year. Visitor spending at Texas destinations brings new money into communities, spurring job creation and economic development.

Travel Spending 2010-2019

4.5% annual average increase over the past decade



IMPACT

There were **record-levels** of visitors from outside the state in **2019**, contributing more than half of spending at Texas destinations.

► 53.9 Million

Non-resident overnight trips (2019)

► 52.4 Million

Resident overnight trips (2019)

► 10.1 Million

International trips (2019), 8/10 from Mexico

What Did 2020 Look Like?



The travel industry was among the hardest hit by the pandemic. Preliminary economic impact estimates show that in 2020 direct travel spending in Texas was \$56.5 billion – a decline of -32% from 2019. The drop in travel spending resulted in a loss of -\$54.2 billion in economic activity. For more details, please refer to the [2020-2021 Research Roundup](#).