TRAVEL SPENDING

Millions travel to and within Texas each year. Visitor spending at Texas destinations brings new money into communities, spurring job creation and economic development.

Travel Spending 2012-2021
Estimates are in current $USD, not adjusted for inflation.

- **2019**
  - **53.9 Million** Non-resident overnight trips
  - **52.4 Million** Resident overnight trips
  - **10.1 Million** International trips, 8/10 from Mexico

What Does Recovery Look Like?
The travel industry was among the hardest hit by the pandemic. Preliminary economic impact estimates show that in 2021 direct travel spending in Texas recovered to 92% of 2019 levels - exceeding national averages. For more details, please refer to the [2020-2021 Research Roundup](#).

IMPACT
Direct travel spending to and within Texas increased by 36% in 2021.

Sources: Dean Runyan & Associates; Travel Market Insights; D.K. Shifflet & Associates.
Updated April 2022