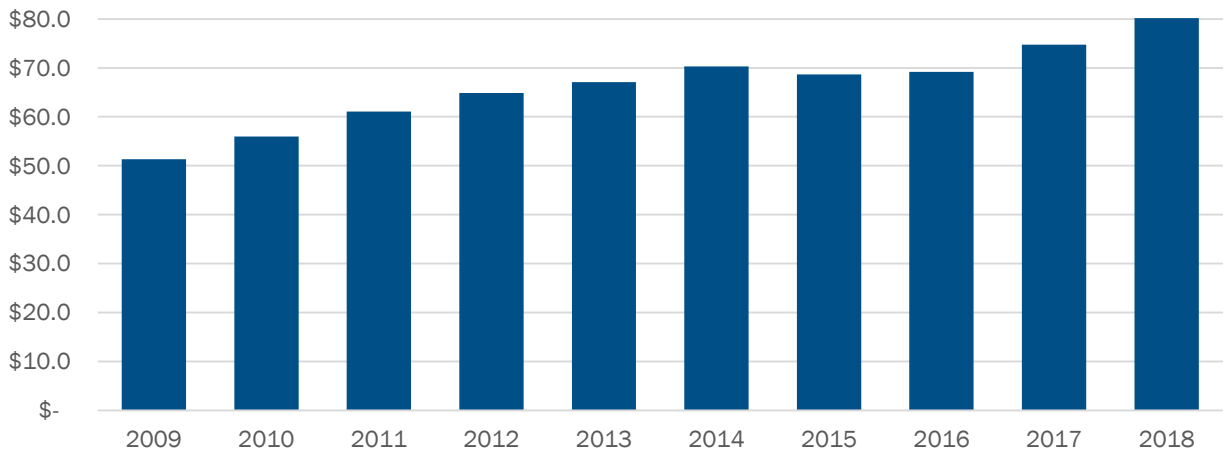


TEXAS TRAVEL INDUSTRY

The Texas travel industry continues to grow across many key metrics like travel spending, employment and earnings. For 2018, direct travel spending was estimated at \$80.3 billion – an increase of 7.5% over the previous year. Directly supported employment and earnings increased by 2.9% and 5.8% respectively. The economic impact of travel in 2018 (direct, indirect and induced) was \$164 billion which supported 1.2 million Texas jobs and \$59 billion in travel generated earnings.

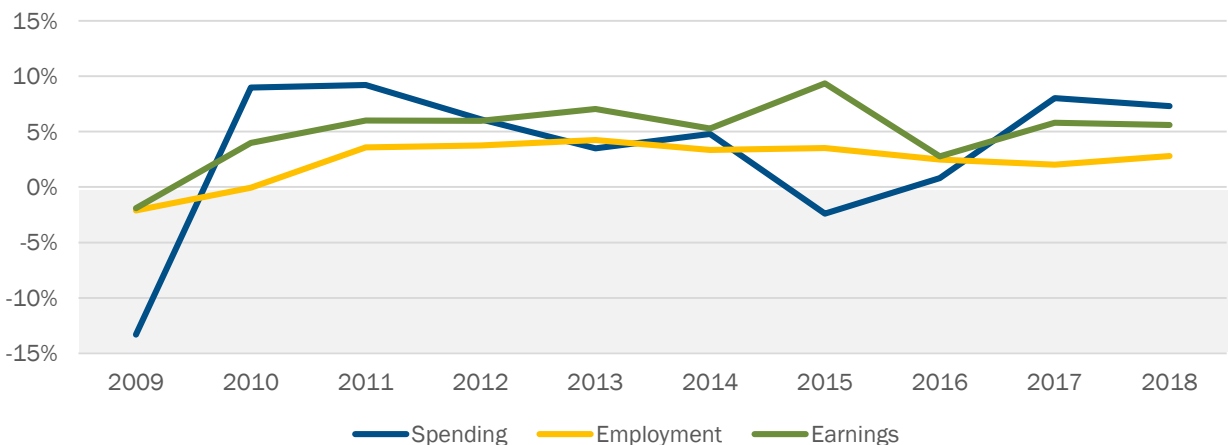
Direct Travel Spending (2009-2018)

Estimates shown in current dollars, not adjusted for inflation (\$ Billions)



Direct Travel Spending, Employment and Earnings (2009-2018)

Annual percentage change. Data points above the shaded area indicate expansion in that year



Travel Texas is located within the Office of the Governor, Economic Development and Tourism division. For more information, contact us at traveltexas.research@gov.texas.gov.



Sources: Dean Runyan and Associates.
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