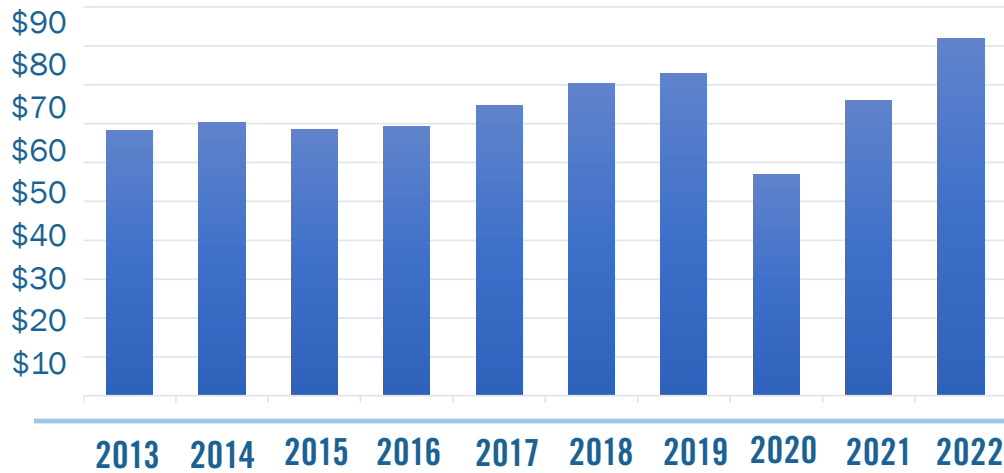


TRAVEL SPENDING

Millions travel to and within Texas each year. Visitor spending at Texas destinations brings new money into communities, spurring job creation and economic development.

Travel Spending 2013-2022

Estimates are in current \$USD, not adjusted for inflation.



★ IMPACT ★

In 2022, \$91.7 billion in travel spending resulted in a \$187.5 billion economic impact to the Texas economy (direct, indirect, and induced)

- ★ **46%**
Travel spending by Texans
- ★ **47%**
Travel spending by other U.S.
- ★ **7%**
Travel spending by international visitors

What is direct travel spending?

Direct travel spending includes both destination spending and other spending. Visitor spending refers to all spending on goods and services by visitors at the destination. Other travel spending refers to expenditures at travel arrangement companies located in Texas, convention and trade show operations, and spending on air by residents to leave the state for travel elsewhere. These expenditures directly support the travel industry in Texas.

21%

increase in direct spending up from 2021.