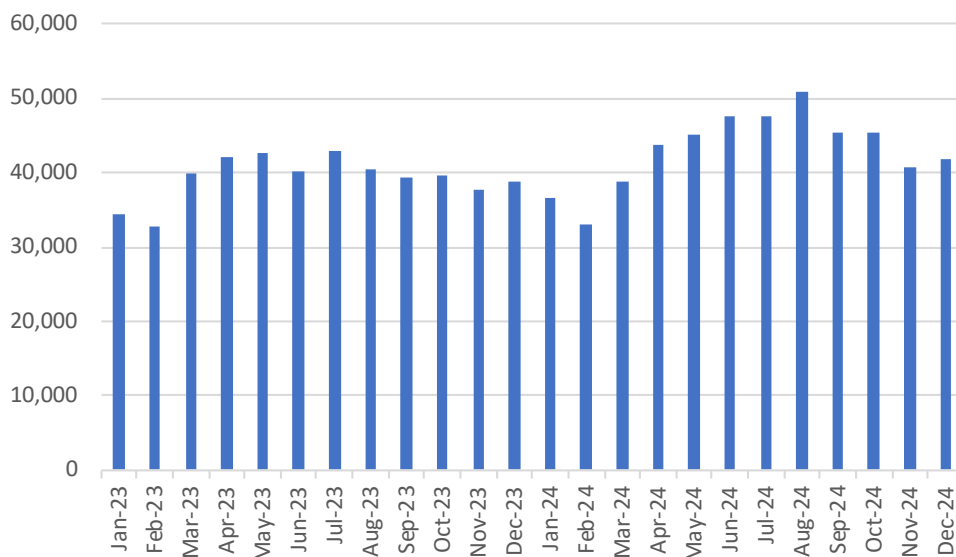


GERMANY

Direct flights between **Frankfurt and Munich** to Texas scheduled on American Airlines, Condor, Lufthansa Airlines and United Airlines.

Scheduled seats from **Germany to Texas** by month shown below.



★ IMPACT ★

In 2023, German residents spent \$122.1 million at Texas destinations.

★ **53%**
Stayed in paid lodging

★ **9.6**
Nights spent in the state on average

★ **77%**
Considered Texas their main destination

3rd
largest overseas visitor market for Texas

Germany to Texas

- In 2023, 106,000 German residents explored Texas on an overnight trip.
- An estimated 44% traveled for vacation/holiday.
- Germany is the third largest overseas market for Texas and the second for the U.S. by visitation.