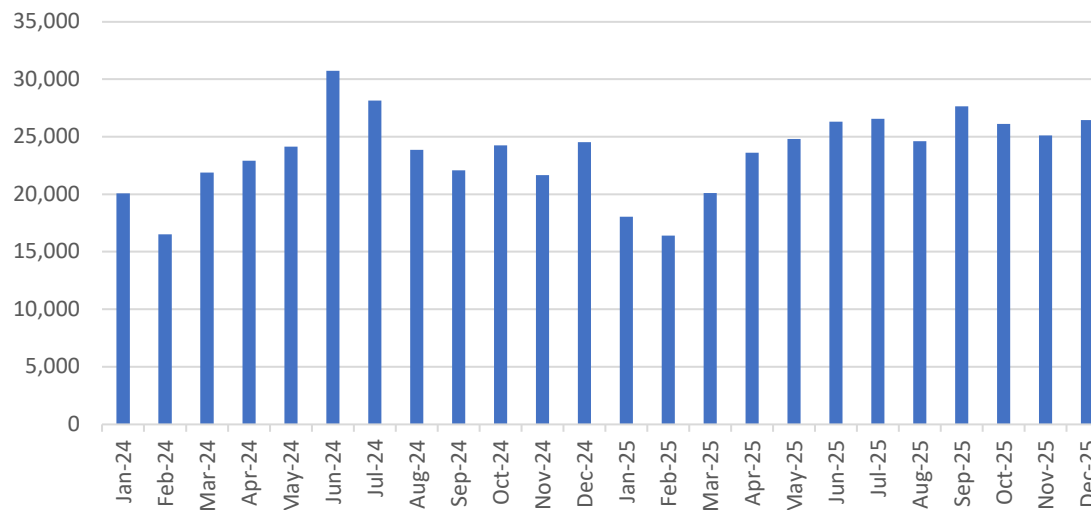


FRANCE

Direct flights between **Paris to Texas** scheduled on Air France and American Airlines.

Scheduled seats from **France to Texas** by month shown below.



★ IMPACT ★

In 2024, French residents spent \$75.4 million at Texas destinations.

★ **60%**
Stayed in paid lodging

★ **8.2**
Nights spent in the state on average

★ **78%**
Considered Texas their main destination

France to Texas

- In 2024, 68,000 France residents explored Texas on an overnight trip.
- An estimated 53% traveled for vacation/holiday.
- France is the eighth largest international market for Texas and the sixth for the U.S. by visitation.

8th
largest overseas visitor market for Texas