Travel and tourism is a critical component of the Texas economy. Direct travel spending in 2018 was estimated at $80.3 billion, which generated an additional $83.9 billion in secondary impacts for an economic impact of $164 billion. Travel impacts many industry sectors.

**ECONOMIC IMPACT OF TRAVEL**

Direct and secondary impacts by industry sector ($ Billions)

- Accommodation & Food Services
- Transport
- Retail Trade
- Professional & Business Services
- Arts, Entertainment & Recreation
- Financial Activities
- Manufacturing & Utilities
- Public Administration
- Education & Health Services
- Information
- Natural Resources & Mining
- Construction
- Other Services

The economic impact of travel supports 1.2 million Texas jobs with earnings of $59 billion across a range of advanced, intermediate, and entry level positions. An estimated 61,600 Texas businesses are directly attributed to travel spending with two to three times that amount significantly affected.

**BY THE NUMBERS**

- **$80.3 BILLION**
  Direct travel spending in Texas in 2018

- **$164 BILLION**
  Direct, indirect and induced impact of travel to the Texas economy

- **2nd LARGEST**
  Export-oriented industry after oil and gas

**TRAVEL MEANS JOBS**

- **1.2 MILLION**
  Texas jobs supported by travel

- **$59 BILLION**
  Travel-generated earnings

- **61,600**
  Texas businesses directly attributable to travel spending

Travel Texas is located within the Office of the Governor, Economic Development and Tourism division. For more information, contact us at traveltexas.research@gov.texas.gov.

Sources: Dean Runyan and Associates.
Last Updated: August 2019