ECONOMIC IMPACT

Travel and tourism is a critical component of the Texas economy and an economic development driver. Traveler spending impacts many sectors of the economy.

Traveler Spending Impacts
Direct, indirect and induced impacts by sector (Billions)

In 2019, $83.0 billion in travel spending resulted in a $169.8 billion economic impact to the Texas Economy (direct, indirect, and induced).

What Does Recovery Look Like?
The travel industry was among the hardest hit by the pandemic. Preliminary economic impact estimates show that in 2021 direct travel spending in Texas recovered to 92% of 2019 levels - exceeding national averages. For more details, please refer to the 2020-2021 Research Roundup.

Sources: Dean Runyan & Associates; Updated: April 2022