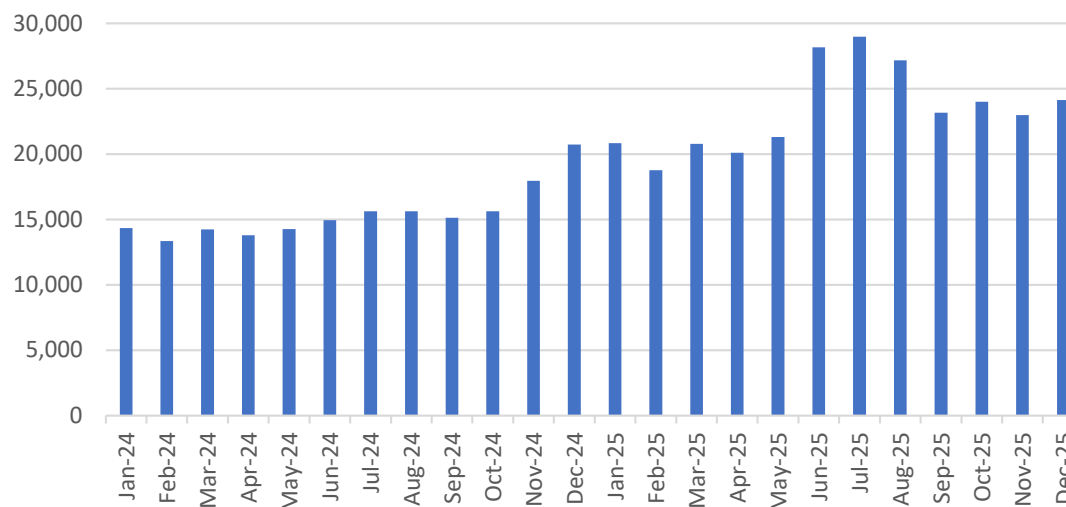


COLOMBIA

Direct flights between **Bogota and Medellin to Texas** scheduled on American Airlines, Avianca and United Airlines.

Scheduled seats from **Colombia to Texas** by month shown below.



★ IMPACT ★

In 2024 Colombian residents spent \$92.1 million at Texas destinations.

★ **40%**
Stayed in paid lodging

★ **14.7**
Nights spent in the state on average

★ **83%**
Considered Texas their main destination

Colombia to Texas

- In 2024, 55,000 Colombia residents explored Texas on an overnight trip.
- An estimated 74% traveled for vacation/holiday.
- Colombia is the ninth largest overseas market for Texas and the eleventh for the U.S. by visitation.

9th
largest overseas visitor market for Texas