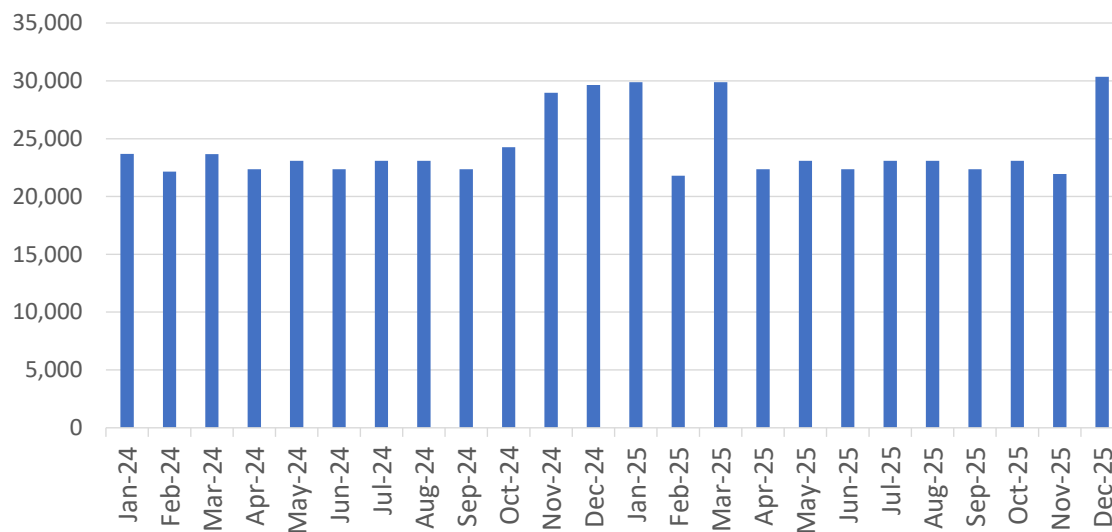


# BRAZIL

Direct flights between **Rio De Janiero and Sao Paulo** to Texas scheduled on American Airlines and United Airlines.

Scheduled seats from **Brazil to Texas** by month shown below.



## ★ IMPACT ★

In 2024, Brazilian residents spent \$195.5 million at Texas destinations.

★ **53%**  
Stayed in paid lodging

★ **9.4**  
Nights spent in the state on average

★ **75%**  
Considered Texas their main destination

**5th**

largest overseas visitor market for Texas

### Brazil to Texas

- In 2024, 98,000 Brazilian residents explored Texas on an overnight trip.
- An estimated 43% traveled for vacation/holiday.
- Brazil is the fifth largest overseas market for Texas and the fourth largest for the U.S. by visitation.