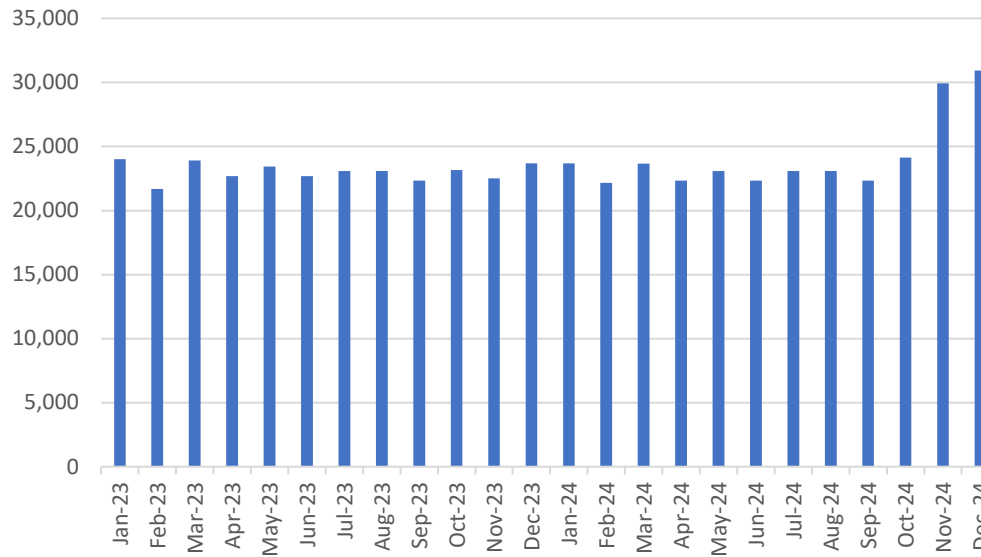


# BRAZIL

Direct flights between **Rio De Janeiro and Sao Paulo** to Texas scheduled on American Airlines and United Airlines.

Scheduled seats from **Brazil to Texas** by month shown below.



## ★ IMPACT ★

In 2023, Brazilian residents spent \$132.2 million at Texas destinations.

★ **62%**  
Stayed in paid lodging

★ **14.2**  
Nights spent in the state on average

★ **72%**  
Considered Texas their main destination

### Brazil to Texas

**6th**  
largest overseas visitor market by Texas

- In 2023, 66,000 Brazilian residents explored Texas on an overnight trip.
- An estimated 40% traveled for vacation/holiday.
- Brazil is the sixth largest overseas market for Texas and the fourth largest for the U.S. by visitation.