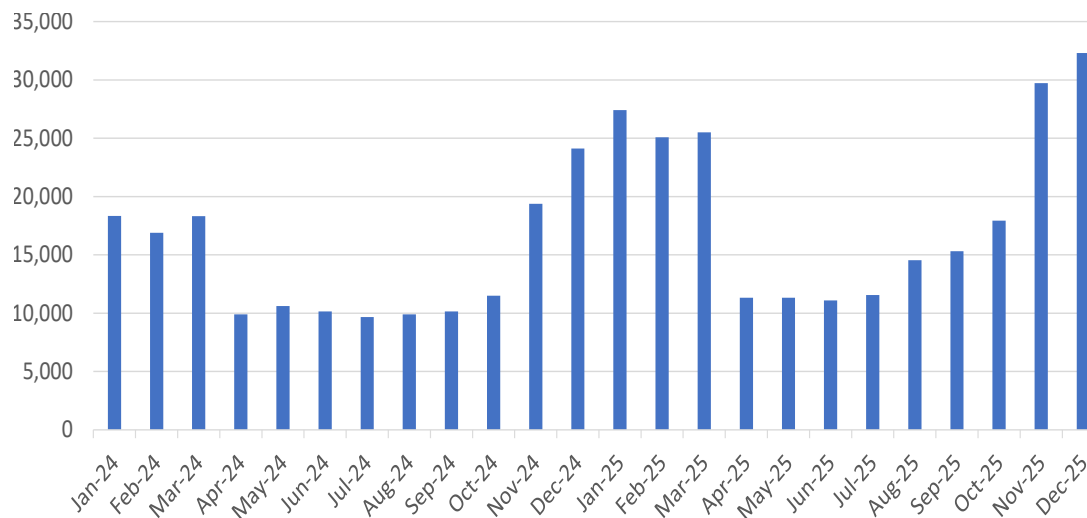


# AUSTRALIA

Direct flights from **Brisbane, Sydney and Melbourne** to Texas scheduled on American Airlines, Qantas Airways and United Airlines.

Scheduled seats from **Australia to Texas** by month shown below.



## ★ IMPACT ★

In 2024, Australian residents spent \$190.8 million at Texas destinations.

★ **63%**  
Stayed in paid lodging

★ **9.9**  
Nights spent in the state on average

★ **72%**  
Considered Texas their main destination

**3rd**

largest overseas visitor market for Texas

### Australia to Texas

- In 2024, 118,000 Australian residents explored Texas on an overnight trip.
- An estimated 68% traveled for vacation/holiday.
- Australia is the third largest overseas market for Texas and the tenth for the U.S. by visitation.