UNITED KINGDOM



AIR SERVICE



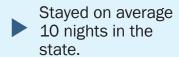
Direct flights from London and Manchester to Texas → scheduled on American Airlines, British Airways, Singapore Airlines, United Airlines, and Virgin Atlantic

Airways.

2019 TEXAS IMPACTS

187,000 United Kingdom visitors spent \$370 million traveling to Texas destinations in 2019.



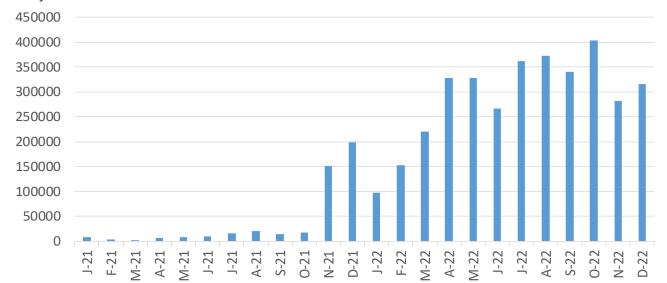


62% stayed in a hotel, accounting for 467,000 room nights.

2019-2022 US TRAVEL TRENDS

United Kingdom visitor arrivals declined in 2020 and 2021 due to the pandemic, but are showing signs of recovery in 2022.

- 2019 4.8 million 2020 730,000 2021 461,000 2022 3.5 million
- Monthly arrivals to the US are shown below.





Travel Texas is located within the Office of the Governor, Economic Development and Tourism. Questions or comments? <u>Please send us a message.</u>

Sources: Travel Marketing Insights, Airline Data Inc (Jan 23 - Dec 23), NTTO Update: May 2023