UNITED KINGDOM

AIR SERVICE

Direct flights from London and Manchester to Texas scheduled on American Airlines, British Airways, Singapore Airlines, United Airlines, and Virgin Atlantic Airways.

2019 TEXAS IMPACTS

187,000 United Kingdom visitors spent $370 million traveling to Texas destinations in 2019.

- On average spent $1,978 per visit.
- Stayed on average 10 nights in the state.
- 62% stayed in a hotel, accounting for 467,000 room nights.

2019-2022 US TRAVEL TRENDS

United Kingdom visitor arrivals declined in 2020 and 2021 due to the pandemic, but are showing signs of recovery in 2022.

- 2019 - 4.8 million
- 2020 - 730,000
- 2021 - 461,000

Monthly arrivals to the US are shown below.

Sources: Travel Marketing Insights, Airline Data Inc (Nov 21-Oct 22), NTTO Update: April 2022