

## PINEY WOODS REGION

The Piney Woods tourism region contains 28 counties and includes the following prominent Metropolitan Statistical Area's (MSA's) [Longview](#), [Tyler](#), and [Texarkana TX - Texarkana AR](#).

### Economic Impact of Travel

Travelers spent an estimated \$2.7 billion during their trips in the Piney Woods region in 2019. This spending directly supported an estimated 27,500 jobs with \$819.5 million in earnings and generated \$248.0 million in state and local taxes. Travel spending also generates secondary impacts on the economy.

### How Does Travel Impact My Community?

Economic impact estimates are available for all 254 Texas counties and more than 300+ cities. To access, visit the Travel Research page at the Travel Texas industry website:

[www.travel.texas.gov](http://www.travel.texas.gov).



**\$2.7 BILLION**

Direct Travel Spending



**27,500 JOBS**

Directly supported  
by tourism



**\$248.0 MILLION**

State and local taxes



*Texas State Railroad - Palestine, Texas*

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