

MEXICO



AIR SERVICE



Direct flights from **28 cities in Mexico to Texas** scheduled on 10 airlines.

2019 TEXAS IMPACTS

An estimated 8.3 million Mexican visitors traveled to Texas in 2019 via **land and air**. 497,000 Mexico **air** visitors spent \$495.5 million at destinations across the state.

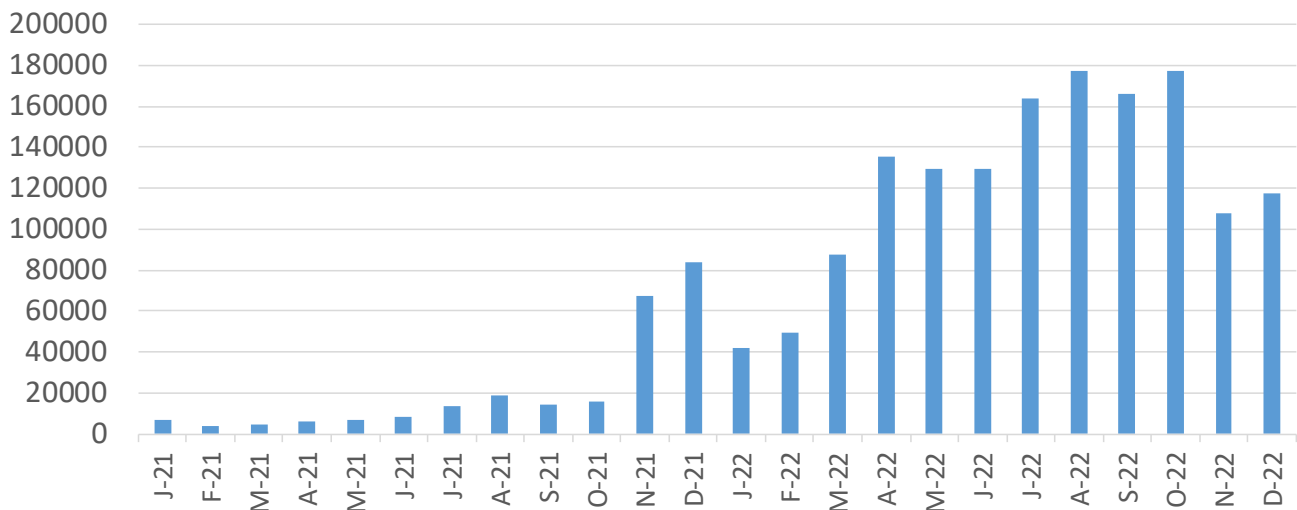
- ▶ On average, Mexican (air) visitors spent \$959 per visit.
- ▶ Stayed on average 12.6 nights in the state.
- ▶ 7 in 10 stayed in a hotel, accounting for 835,000 room nights.

2019-2022 US TRAVEL TRENDS

Visitor arrivals by **air and land** declined in 2020 due to the pandemic and began to recover in 2021.

- 2019 - 18.3 million
- 2020 - 7.0 million
- 2021 - 10.4 million
- 2022 - 12.5 million

Monthly **air** arrivals are shown below.



Travel Texas is located within the Office of the Governor, Economic Development and Tourism. Questions or comments? [Please send us a message.](#)

Sources: Travel Marketing Insights, Airline Data Inc (Jan 23 - Dec 23), NTTO Update: May 2023