MEXICO

AIR SERVICE

Direct flights from 29 cities in Mexico to Texas scheduled on 11 airlines.

2019 TEXAS IMPACTS
An estimated 8.3 million Mexican visitors traveled to Texas in 2019 via land and air. 497,000 Mexico air visitors spent $495.5 million at destinations across the state.

- On average, Mexican (air) visitors spent $959 per visit.
- Stayed on average 12.6 nights in the state.
- 7 in 10 stayed in a hotel, accounting for 835,000 room nights.

2019-2022 US TRAVEL TRENDS
Visitor arrivals by air and land declined in 2020 due to the pandemic and began to recover in 2021.

- 2019 - 18.3 million
- 2020 - 7.0 million
- 2021 - 10.4 million

Monthly air arrivals are shown below.

Travel Texas is located within the Office of the Governor, Economic Development and Tourism. Questions or comments? Please send us a message.

Sources: Travel Marketing Insights, Airline Data Inc (Nov 21-Oct 22), NTTO Update: April 2022