

GERMANY



AIR SERVICE



Direct flights from **Frankfurt and Munich to Texas** scheduled on American Airlines, Condor, Lufthansa Airlines and United Airlines.

2019 TEXAS IMPACTS

85,000 Germany visitors spent \$173.9 million traveling to Texas destinations in 2019.

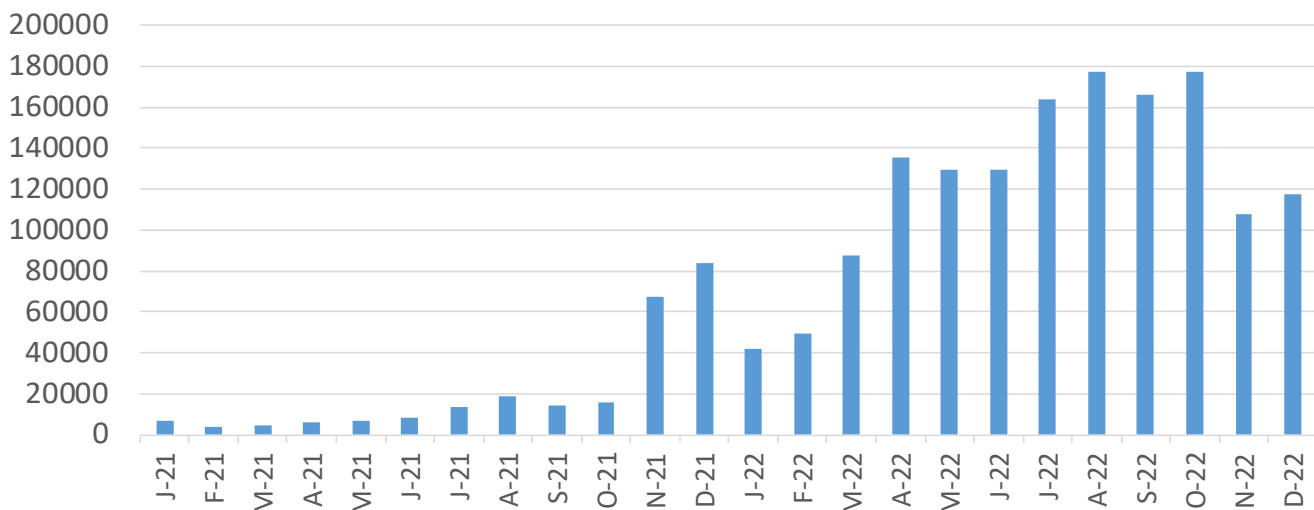
- ▶ Average spend was \$2,055 per visit.
- ▶ 60% of visitors stayed in a hotel, accounting for 212,000 room nights.
- ▶ Stayed on average 10.7 nights in the state.

2019-2022 US TRAVEL TRENDS

German visitor arrivals declined in 2020 and 2021 due to the pandemic, but are showing signs of recovery in 2022.

- 2019 - 2.1 million
- 2020 - 294,000
- 2021 - 250,000
- 2022 - 1,481,008

Monthly arrivals to the US are shown below.



Travel Texas is located within the Office of the Governor, Economic Development and Tourism. Questions or comments? [Please send us a message.](#)

Sources: Travel Marketing Insights, Airline Data Inc (Jan 23 - Dec 23), NTTO Update: May 2023