GERMANY

AIR SERVICE

Direct flights from Frankfurt and Munich to Texas scheduled on American Airlines, Lufthansa Airlines and United Airlines.

2019 TEXAS IMPACTS
85,000 Germany visitors spent $173.9 million traveling to Texas destinations in 2019.

- Average spend was $2,055 per visit.
- 60% of visitors stayed in a hotel, accounting for 212,000 room nights.
- Stayed on average 10.7 nights in the state.

2019-2022 US TRAVEL TRENDS
German visitor arrivals declined in 2020 and 2021 due to the pandemic, but are showing signs of recovery in 2022.

- 2019 - 2.1 million
- 2020 - 294,000
- 2021 - 250,000

Monthly arrivals to the US are shown below.

Sources: Travel Marketing Insights, Airline Data Inc (Jul 22-Feb 23), NTTO Update: August 2022