**CHINA**

**AIR SERVICE**

Direct flights between the following Chinese speaking origins: **Beijing, Shanghai, and Taipei to Texas** scheduled on American Airlines and Eva Airways.

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**2019 TEXAS IMPACTS**

131,000 Chinese visitors spent $890.8 million traveling to Texas destinations in 2019.

- Average was $6,813 per visit.
- 51.2% stayed in a hotel, accounting for 690,000 room
- 33% of Chinese visitors to Texas were visiting the U.S. for the first time.

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**2019-2022 US TRAVEL TRENDS**

Chinese visitor arrivals declined in 2020 and 2021 due to the pandemic, but are showing slight signs of recovery in 2022.

- 2019 - 2.8 million
- 2020 - 378,000
- 2021 - 192,000

Monthly arrivals to the US are shown below.

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Travel Texas is located within the Office of the Governor, Economic Development and Tourism.

Questions or comments? Please send us a message.

Sources: Travel Marketing Insights, Airline Data Inc (Jul 22-Jul 23), NTTO Update: August 2022