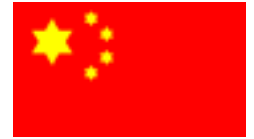
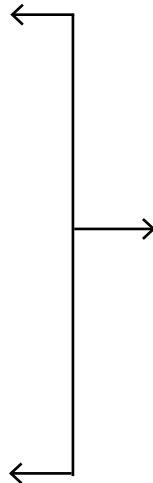


CHINA



AIR SERVICE



Direct flights between the following Chinese speaking origins; **Shanghai and Taipei to Texas** scheduled on American Airlines and Eva Airways.

2019 TEXAS IMPACTS

131,000 Chinese visitors spent \$890.8 million traveling to Texas destinations in 2019.

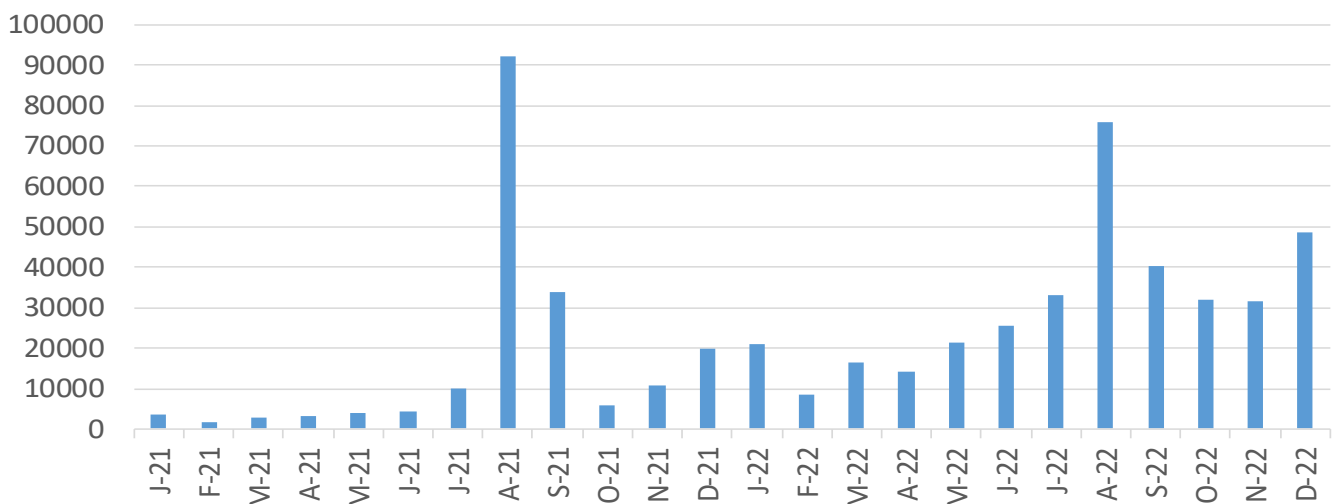
- ▶ Average was \$6,813 per visit.
- ▶ 51.2% stayed in a hotel, accounting for 690,000 room
- ▶ 33% of Chinese visitors to Texas were visiting the U.S. for the first time.

2019-2022 US TRAVEL TRENDS

Chinese visitor arrivals declined in 2020 and 2021 due to the pandemic, but are showing slight signs of recovery in 2022.

- 2019 - 2.8 million
- 2020 - 378,000
- 2021 - 192,000
- 2022 - 368,111

Monthly arrivals to the US are shown below.



Travel Texas is located within the Office of the Governor, Economic Development and Tourism. Questions or comments? [Please send us a message.](#)

Sources: Travel Marketing Insights, Airline Data Inc (Jan 23 - Dec 23), NTTO Update: May 2023