

GULF COAST REGION

The Gulf Coast tourism region contains 28 counties and includes five prominent Metropolitan Statistical Area's (MSA's) **Beaumont-Port Arthur, Corpus Christi, Houston-The Woodlands-Sugar Land, Victoria, and Brownsville-Harlingen.**

Economic Impact of Travel

Travelers spent an estimated \$22.1 billion during their trips in the Gulf Coast region in 2019. This spending directly supported an estimated 175,300 jobs with \$7.4 million in earnings and generated \$2.0 billion in state and local taxes. Travel spending also generates secondary impacts on the economy.

How Does Travel Impact My Community?

Economic impact estimates are available for all 254 Texas counties and more than 300+ cities. To access, visit the Travel Research page at the Travel Texas industry website:

www.travel.texas.gov.



\$22.1 BILLION

Direct Travel Spending



175,300 JOBS

Directly supported
by tourism



\$2.0 BILLION

State and local taxes



Port Aransas, Texas

GULF COAST REGION

