**GULF COAST REGION**

The Gulf Coast tourism region contains 28 counties and includes five prominent Metropolitan Statistical Area’s (MSA’s) Beaumont-Port Arthur, Corpus Christi, Houston-The Woodlands-Sugar Land, Victoria, and Brownsville-Harlingen.

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**Economic Impact of Travel**

Travelers spent an estimated $22.1 billion during their trips in the Gulf Coast region in 2019. This spending directly supported an estimated 175,300 jobs with $7.4 million in earnings and generated $2.0 billion in state and local taxes. Travel spending also generates secondary impacts on the economy.

**How Does Travel Impact My Community?**

Economic impact estimates are available for all 254 Texas counties and more than 300+ cities. To access, visit the Travel Research page at the Travel Texas industry website: [www.travel.texas.gov](http://www.travel.texas.gov).

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$22.1 BILLION
Direct Travel Spending

175,300 JOBS
Directly supported by tourism

$2.0 BILLION
State and local taxes

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Port Aransas, Texas

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Travel Texas is located within the Office of the Governor, Economic Development and Tourism. [traveltexas.research@gov.texas.gov](mailto:traveltexas.research@gov.texas.gov).

Sources: Dean Runyan & Associates
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