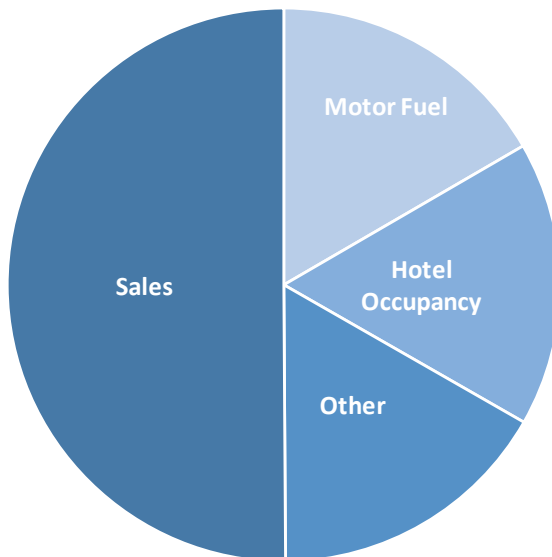


STATE AND LOCAL TAXES

**Traveler spending
contributes significant
tax revenue to both state
and local governments.**

Taxes generated by travel support public sector jobs like fire fighters, police officers or teachers.



★ IMPACT ★

\$5.4 billion in state taxes and an additional \$3.8 billion in local taxes is the equivalent of \$852 saved per Texas household in 2024.

★ **\$9.2 Billion**
State and local
taxes generated
by travel

★ **5.9%**
Share of state
revenue

★ 4.1%
Share of local
revenue

What are direct travel-generated tax receipts?

3.7%
increase in state
and local taxes
from 2023



Travel Texas is located within the Office of the Governor,
Texas Economic Development and Tourism Office

Sources: Dean Runyan & Associates;
Last Updated April 2025