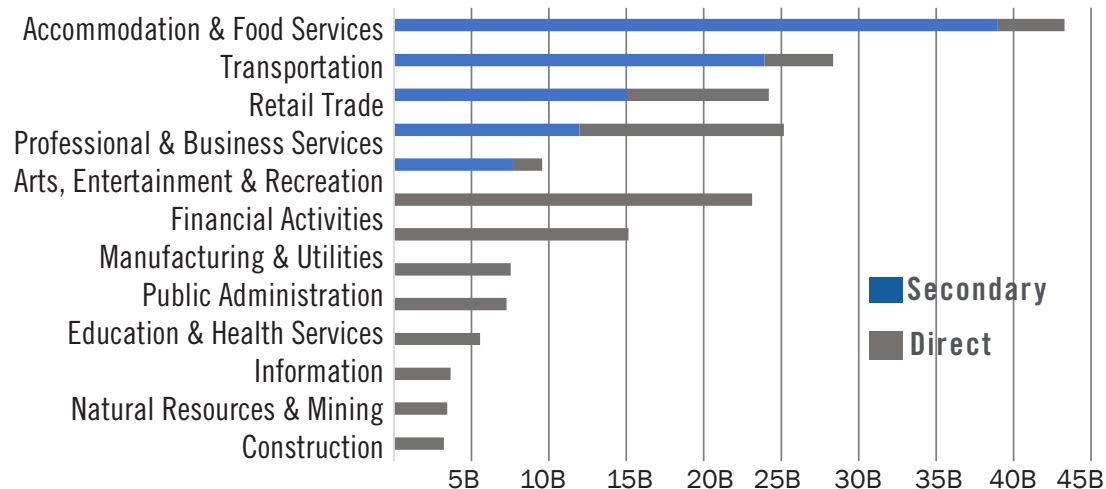


Traveler Spending Impacts
Direct, indirect and induced impacts by sector (Billions)



In 2024, \$97.5 billion in travel spending generated economic impacts across the Texas economy (direct, indirect and induced)

★ **\$79.7 Billion**
In travel
generated
earnings

3.5%
increase in
direct spending
up from 2023