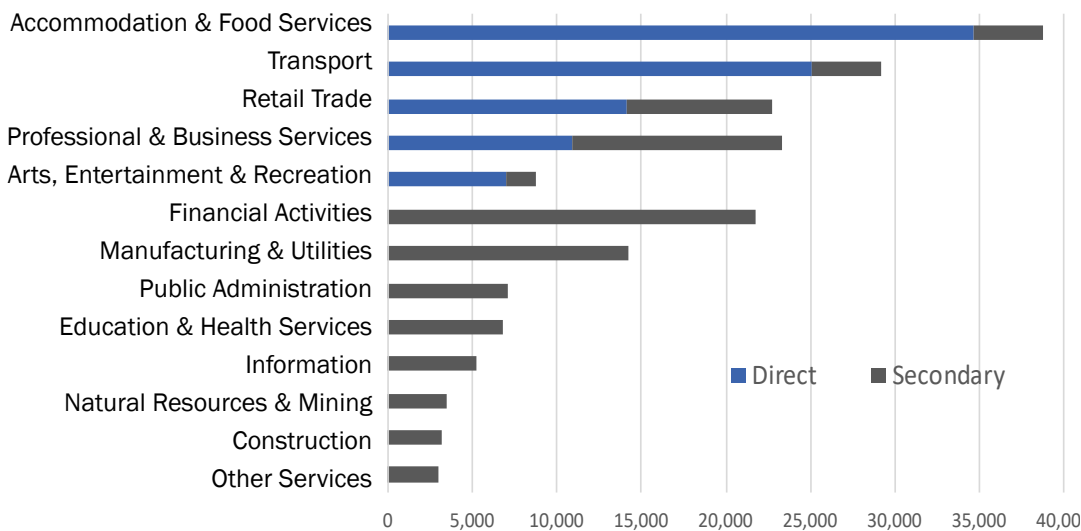


ECONOMIC IMPACT

Travel and tourism are critical components of the Texas economy and economic development drivers. Traveler spending impacts many sectors of the economy.

Traveler Spending Impacts

Direct, indirect and induced impacts by sector
(Billions)



IMPACT
In 2022, \$91.7 billion in travel spending resulted in a \$187.5 billion economic impact to the Texas Economy (direct, indirect, and induced)

2022

▶ **1 in 11**
Texas jobs created by travel

▶ **1.2 Million**
Texas jobs created by travel

▶ **\$67.6 Billion**
In travel generated earnings



Travel Texas Research

Additional information is available through our industry website at www.travel.texas.gov.
Questions or comments? [Please send us a message.](#)