2019 TRAVEL SPENDING

Millions travel to and within Texas each year. Visitor spending at Texas destinations brings new money into communities, spurring job creation and economic development.

Travel Spending 2010-2019
4.5% annual average increase over the past decade

There were record-levels of visitors from outside the state in 2019, contributing more than half of spending at Texas destinations.

Impact

10.1 Million
International trips (2019), 8/10 from Mexico

53.9 Million
Non-resident overnight trips (2019)

52.4 Million
Resident overnight trips (2019)

What Does 2020 Look Like?
Safety concerns related to COVID-19 resulted in widespread cancellations and postponing of leisure and business travel. It is likely that regional trips, leisure travel and road trips recover before more long-haul trips, business travel and air travel. Preliminary estimates for the economic impact of travel on Texas in 2020 will be available in April 2021.


TravelTexas is located within the Office of the Governor, Economic Development and Tourism. traveltexas.research@gov.texas.gov.