AUSTRALIA

AIR SERVICE

Direct flights between Sydney and Melbourne to Texas scheduled on Qantas and United Airlines.

2019 TEXAS IMPACTS
105,000 Australian visitors spent $200 million traveling to Texas destinations in 2019.

- Average spend was $2,093 per visit
- On average, Australians stayed 8.5 nights in the state.
- 7 in 10 stayed in a hotel, accounting for 260,000 room nights

2019-2022 US TRAVEL TRENDS
Australian visitor arrivals declined in 2020 and 2021 due to the pandemic, but are showing signs of recovery in 2022.

- 2019 - 1.9 million
- 2020 - 209,000
- 2021 - 52,000

Monthly arrivals to the US are shown below.

Travel Texas is located within the Office of the Governor, Economic Development and Tourism.
Questions or comments? Please send us a message.

Sources: Travel Marketing Insights, Airline Data Inc (Jul 22- Feb 23), NTTO
Update: August 2022