

AUSTRALIA



AIR SERVICE



Direct flights between **Sydney and Melbourne to Texas** scheduled on Qantas and United Airlines.

2019 TEXAS IMPACTS

105,000 Australian visitors spent \$200 million traveling to Texas destinations in 2019.

▶ Average spend was \$2,093 per visit

▶ On average, Australians stayed 8.5 nights in the state.

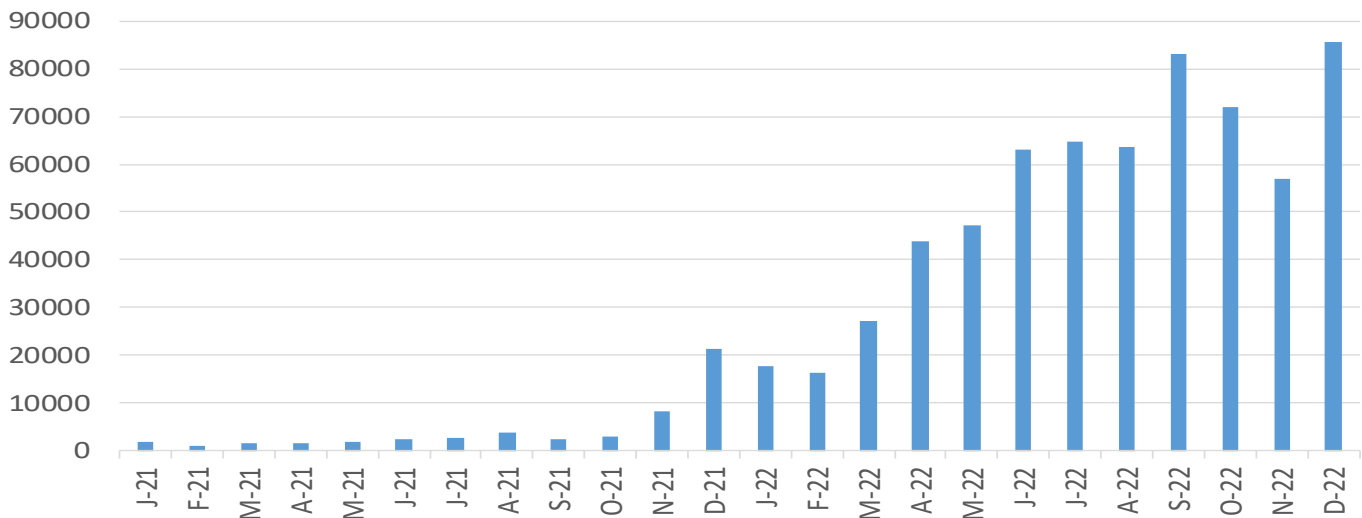
▶ 7 in 10 stayed in a hotel, accounting for 260,000 room nights

2019-2022 US TRAVEL TRENDS

Australian visitor arrivals declined in 2020 and 2021 due to the pandemic, but are showing signs of recovery in 2022.

- 2019 - 1.9 million
- 2020 - 209,000
- 2021 - 52,000
- 2022 - 641,772

Monthly arrivals to the US are shown below.



Travel Texas is located within the Office of the Governor, Economic Development and Tourism. Questions or comments? [Please send us a message.](#)

Sources: Travel Marketing Insights, Airline Data Inc (Jan 23- Dec 23), NTTO Update: May 2023