

SITAC Quarterly Report

System Integration Technical Advisory Committee
Texas Workforce Investment Council
March 2010

System Integration Technical Advisory Committee

The System Integration Technical Advisory Committee (SITAC) is constituted as a Technical Advisory Committee to the Texas Workforce Investment Council (Council). Chaired by a member of the Council's Executive Committee, SITAC includes executive-level representatives from the Council's eight partner agencies, as well as representation from the Texas Association of Workforce Boards. SITAC's key responsibility is the implementation of the workforce system strategic plan.

SITAC Meeting Schedule

Thursday, June 3, 2010 – 1:00 p.m.
Teacher Retirement System, Austin

Thursday, September 9, 2010 – 1:00 p.m.
Teacher Retirement System, Austin

Message from the Chair

Advancing Texas – Building on Past Successes

I was honored to assume the role of SITAC Chair last year and excited at the energy during our *Advancing Texas* kickoff session on December 8! It is my privilege to follow in the role of previous SITAC Chairs John Sylvester and Sharla Hotchkiss who worked with the committee to realize many achievements under *Destination 2010*, the previous workforce system plan.

Our committee will continue to have representatives from the eight partner agencies and the Texas Association of Workforce Boards, representing local workforce boards. We've had some membership changes that reflect new objectives in *Advancing Texas* – with two new members also joining the group in December:

- ▶ Vangie Stice-Israel, State Director for Career Technical Education representing the Texas Education Agency
- ▶ Chakib Chehadi, Executive Director – Alamo Workforce Solutions representing local boards

Advancing Texas places increased emphasis on system partners' coordination and collaboration. To be successful, our system partners must work together to design and implement workforce programs, services and initiatives that address the critical business issues outlined in the new workforce system strategic plan.

By enhancing relationships that were fostered and improved over the last six years, we can build on work accomplished under *Destination 2010* as we undertake new challenges.

We plan to keep the Council and system stakeholders even more informed of our efforts and progress as implementation proceeds. For example, our quarterly report will now be posted on the Council's website.

I look forward to getting to know my fellow SITAC members – my thanks for their help and support! I also look forward to keeping my fellow Council members informed about the great work that SITAC and our system partners are doing.

Paul Mayer

SITAC's Role

Implementation of *Advancing Texas*

Chapter 2308.104 of the Texas Government Code mandates that the Council develop a single strategic plan for the Texas workforce system, and that the plan include goals, objectives, and performance measures for the workforce development system and state agencies that administer workforce programs. Following a year-long strategic planning effort by the Council and workforce system partners, *Advancing Texas: Strategic Plan for the Texas Workforce System (FY2010-FY2015)* was approved by Governor Rick Perry on October 23, 2009. With its focus on enhancing Texas' competitive position in the global economy, the plan outlines 14

Advancing Texas was approved by the Governor on October 23, 2009, following a year-long planning effort by the Council and Texas' workforce system partners.

Advancing Texas by the Numbers

- ★ 3 Key Performance Areas
 - Systems, Operations, Competencies and Integration
 - Customer Outcomes
 - Programs, Products and Services
- ★ 8 Critical Business Issues
- ★ 13 Critical Success Factors
- ★ 14 Long Term Objectives (LTOs) with associated Action Plans (APs)
 - Several APs co-owned by multiple partner agencies
 - 2 employer-related plans, with 8 associated agency subplans
 - Council to initiate pilot projects in areas of Career Technical Education (CTE) and registered apprenticeship programs

Long Term Objectives (LTOs), grouped by the plan's three Key Performance Areas that address eight Critical Business Issues identified during the collaborative planning process.

SITAC is charged with implementation of the system strategic plan. Operational since December 2003, SITAC was established by the Council Chair to oversee implementation of the previous system strategic plan, *Destination 2010*. The committee is authorized to create and deploy cross-agency teams in order to devise and execute collaborative solutions to issues associated with the system strategic plan's LTOs. Committee members were involved in development of *Advancing Texas* and will play a vital leadership role, working to develop and implement changes that further improve coordination, accountability and access to programs and services.

The new plan is an ambitious one, and successful implementation will require active participation and collaboration from all system partners. In 2010, SITAC will support the Council's work to implement *Advancing Texas* which will include continued research on adult education, research and development of a pilot project to improve awareness of career and technical education employment options, and development of pilot projects to

expand the use of registered apprenticeship in demand occupations. Work on eight employer-related projects initiated under *Destination 2010* are underway at the Health and Human Services Commission's Department of Assistive and Rehabilitative Services, Higher Education Coordinating Board, Veterans Commission, Youth Commission and Windham School District will also continue.

On December 8, 2009, SITAC held the kickoff session for *Advancing Texas*. Members reviewed the plan's key components (outlined on the following page). System partner representatives provided updates on Action Plans for which they are responsible, addressing intent, work accomplished to-date and next steps.

Two updates are planned at significant points in the plan period, including a review of LTOs and targets in 2014. As required by state statute, there will be five annual evaluation reports as well as the final evaluation in 2015.

SITAC Members

- Chair*
Paul Mayer, Executive Committee Member, Texas Workforce Investment Council
- Economic Development and Tourism Division*
Keith Graf, Director, Aerospace and Aviation
- Texas Association of Workforce Boards*
Chakib Chehadi, Executive Director, Workforce Solutions Alamo
- Texas Department of Criminal Justice*
Debbie Roberts, Superintendent, Windham School District
- Texas Education Agency*
Vangie Stice-Israel, State Director for Career Technical Education
- Texas Health and Human Services Commission*
Debra Wanser, Deputy Commissioner, Department of Assistive and Rehabilitative Services
- Texas Higher Education Coordinating Board*
Dr. MacGregor Stephenson, Assistant Commissioner for Academic Affairs and Research
- Texas Veterans Commission*
Bill Wilson, Director, Veterans Employment Services
- Texas Workforce Commission*
Gene Crump, Deputy Executive Director
- Texas Youth Commission*
Dr. Clint Carpenter, Superintendent of Education

Advancing Texas' Long Term Objectives

The 14 Long Term Objectives contained in *Advancing Texas* are presented below, grouped by the plan's three Key Performance Areas (KPA's). The listing also includes the applicable Owner(s) and Participants for the associated Action Plans.

KPA: Systems, Operations, Competencies and Integration –

- ★ **Assess Workforce Supply / Demand [S1]** – Produce each biennium, commencing in 2010, a report that documents an assessment of the number and type of postsecondary education and training credentials (certificate, level two certificate, associate, bachelor's and advanced degrees) required to match the demand for a skilled and educated workforce. The assessment will include the number of forecast net job openings by occupation at each level of postsecondary education and training and the number of credentials needed to match that forecast.
Owner: SITAC
Participants: THECB, TWC
- ★ **Career Technical Education – Increase Student Completion [S2]** – By 2013, Texas will decrease high school dropout rates by implementing rigorous Career and Technical Education (CTE) as a part of the recommended or advanced high school graduation program.
Owner / Participant: TEA
- ★ **Dual Credit Transfer [S3]** – By 2013, education and training partners will have the infrastructure necessary (policies, procedures, data processes, rules, and capabilities) to facilitate the effective and efficient transfer of academic and technical dual credit courses from high schools to community colleges and four-year institutions.
Owners / Participants: THECB, TEA
- ★ **CTE Demo – Improve Knowledge / Value Perception [S4]** – By 2013, design and implement a demonstration program targeted to improve perception of career options that career technical education (CTE) programs enable.
Owner / Participant: Council

KPA: Customer Outcomes –

- ★ **Blind / Disabled Employment [C1]** – By 2013, the blind and disabled populations will achieve additional employment outcomes.
Owner / Participant: HHSC-DARS
- ★ **Veteran Employment [C2]** – By 2013, the veteran population will achieve additional employment outcomes.
Owner / Participant: TVC
- ★ **English Language Learner (ELL) Employment [C3]** – By 2013, design and implement integrated Adult Basic Education and workforce skills training programs to enhance employment outcomes for the English language learner population.
Owner: SITAC
Participants: TEA, TWC

- ★ **ABE / Low Literacy Level Employment [C4]** – By 2013, design and implement targeted Adult Basic Education programs to enhance employment outcomes for populations requiring workplace literacy skills.
Owner: SITAC
Participants: TEA, TWC

KPA: Programs, Products and Services –

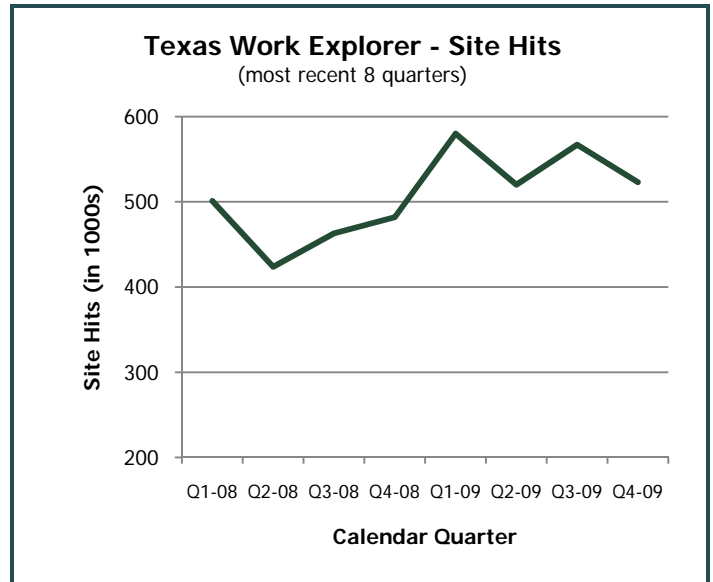
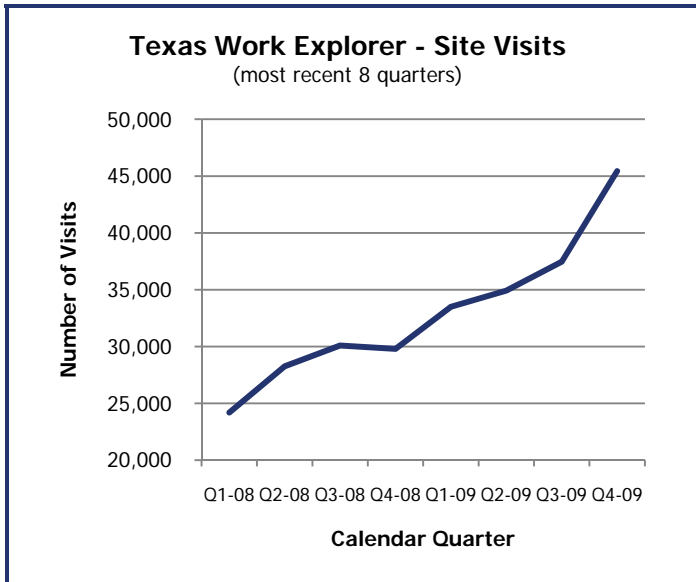
- ★ **Technical Education – Address Regional Skill Gaps [P1]** – Community and technical colleges (CTCs) will plan and execute education and training programs to address workforce skills gaps in their regions, as identified by local needs assessments or the biennial supply-demand report produced by the THECB and TWC.
Owner: CTCs
Participants: Council, CTCs
- ★ **Apprenticeship [P2]** – By 2012, design, develop, and implement a pilot program to demonstrate flexibility of the 'earn while you learn' model of traditional apprenticeship programs. Where appropriate, expand and replicate into new occupational areas by 2015.
Owner / Participant: Council
- ★ **Annual Data Set (*Texas Index*) [P3]** – Annually, the Council will produce a data set whereby system stakeholders can ascertain Texas' position relative to key indicators of competitiveness.
Owner / Participant: Council
- ★ **Local Board Plan Alignment [P4]** – Local boards will align with and support the workforce system strategic plan through their planning processes and related initiatives. This will be documented in board plans and plan modifications, which are submitted to the Council for approval.
Owner / Participant: Local boards
- ★ **Employer Needs / Satisfaction [P5]** – Partner agencies will gather data from employer customers at appropriate intervals to determine employer needs and satisfaction.
Owner: SITAC
Participants: HHSC-DARS, THECB, TVC, TYC, TDCJ-Windham
- ★ **Use of Employment Data for Program Improvement [P6]** – Partner agencies will use the employment data/outcomes of their programs to understand and improve those programs.
Owner: SITAC
Participants: HHSC-DARS, TVC, TDCJ-Windham

NOTE: Work associated with P5 and P6 was carried over from the previous workforce system strategic plan, *Destination 2010*. Some activities in the agency subplans that support these LTOs reflect activities that began prior to September 1, 2009.

Texas Work Explorer Portal

Available at www.texasworkexplorer.com, the Texas Work Explorer Portal has been on TexasOnline, Texas' official website, since April 2007. A full site review, focusing on changes as a result of the 81st Legislative session, will be requested in 2010; however, partners are encouraged to submit corrections, additions or featured link suggestions at any time.

WebTrends 'visit' and 'hit' data is presented below:



Visit – A series of actions that begins when a visitor views the first page from the server and ends when the visitor leaves the site or remains idle beyond the idle-time limit (30 minutes).
 - WebTrends®

Hit – Each file requested by a visitor registers a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
 - WebTrends®

