aira

BREAKING BARRIERS

Transforming Everyday Accessibility with Aira, the **Visual Interpreting** Service

Introduction video

You may **think** that your websites, buildings, parks, public transportation and universities are accessible to all audiences.

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But if you aren't providing an inclusive and accessible experience for the blind and low vision community—

you could be **excluding** the 480,000 Texans who are blind or low-vision (BLV), between the ages 18 and 74.

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“Aira is the greatest innovation for the visually impaired community since the introduction of the seeing eye dog in 1927"

Frederic Schroeder
President of World Blind Union

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Say “Yes” To Accessibility

Hi, we’re Aira! We’re a Visual Interpreting Service (VIS).

We enhance accessibility for blind and low vision individuals worldwide by providing on-demand visual information—promoting efficiency, engagement, and independence.

Because we believe that ***access to information is a human right.***

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What is Visual Interpreting?

Much like a sign language interpreter for members of Deaf and Hard-of-Hearing community, our expertly-trained Aira Agents provide Visual Interpreting for the BLV community and can assist with activities such as:

- Navigating
- Shopping
- Reading
- Visualizing Surroundings
- Online Tasks
- And So Much More!

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Humans Working With Humans

Aira Visual Interpreters enhance independence for blind and low vision people by delivering on-demand visual information for virtually any task. Our agents:

Undergo a highly selective recruitment process (1.3% hired out of every 1000)

Receive rigorous training with a high task completion rate

Service calls from anywhere within the United States

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Our Agents Are Proud to Make a Difference.

Aira Visual Interpreters work every day to provide access to members of the BLV community, and the organizations that they work and learn at every day.

Supporting Individuals:	Supporting Businesses:
Overcome barriers caused by a lack of accessible environments	Meet important ADA requirements for reasonable accommodations
Thrive while working, learning, traveling, shopping, and executing everyday tasks	Embrace Diversity, Equity, and Inclusion as company principles
Regain independence and unlock opportunities	Safeguard your brand and reputation

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We Empower Your Employees to Thrive at Work.

Aira Agents are trained to support your employees as they navigate their daily challenges at your workplace.

Office Navigation

BLV employees may face challenges in finding essential facilities or locating their workspace due to complex floor plans.

Visual Content

Visual content, such as whiteboards or printed diagrams, can impede BLV employees' active contribution during meetings.

Accessing Software

Navigating complex software or in-house systems can create significant workflow obstacles for employees.

Business Events

BLV employees often face issues in conferences or events that rely on materials, presentations, and displays they cannot access independently.

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We Empower Your Students While They Learn.

Aira Agents empower your students to get the most out of their education by supporting them with daily educational and campus challenges.

Campus Navigation

BLV students may face challenges in finding classrooms or navigating cafeterias due to complex layouts.

Visual Content

Visual content, such as whiteboards, printed materials, books, and class presentations can difficult for BLV students to access.

Campus Culture

BLV students may feel excluded from campus culture because they miss out on flyers, ads, and notifications about meetings and events.

On-Campus Events

BLV students face obstacles that prevent them from fully participating in on-campus events and ceremonies, such as graduation.

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Frictionless Support Anytime, Anywhere.

Using Aira is easy for your employees—all it takes is a few steps to start making a meaningful difference in their day-to-day lives.

Download the Aira App

Your employee signs up through your provided plan and downloads the app.

Connect with an Aira Agent

They are then connected with a trained Aira Agent—from anywhere in the world.

Get Real-Time Assistance

The Agent provides your employee with on-demand visual information, helping them complete their task.

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ACCESS IS A HUMAN RIGHT