

IMPROVING CAMPUS SAFETY WITH A QR CODE

As an Ambassador reviewing things that could improve in our campus program, I was thinking about ways to make it easier for students to report crime and raise awareness. This idea may seem simple, but could have a huge impact: placing Crime Stoppers Tipline QR codes in our school restrooms. Though it's a small change, it can influence how students get involved in making our campus safer. I know there are students who want to contribute to having a safer school, they just may not where to start. First, how do you report something? What if you don't want someone to know? How can we make it that much more anonymous? That's when I thought of our restrooms. Restrooms are places students may go a few times a day. With their phones very much in hand, this is a great opportunity to expose them to important resources. By placing the Crime Stoppers QR codes in restrooms we're making it easier to report anything. The QR code is discreet, and convenient for students to scan their phone. This small change has the potential to make a big impact in the safety of our school. Because this process is completely anonymous, students are more likely to feel comfortable sharing important tips that could protect themselves or their peers.



SEE SOMETHING SUSPICIOUS? REPORT IT HERE.

SCAN TO SUBMIT A TIP ANONYMOUSLY!



HELP KEEP OUR SCHOOL SAFE. YOU COULD GET PAID FOR YOUR TIP!

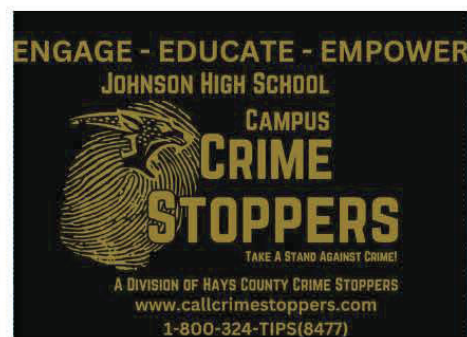
EDUCATE * ENGAGE * EMPOWER

WWW.CALLCRIMESTOPPERS.COM

***RESTROOM QR CODE**

RALLY TOWELS TO RAISE AWARENESS

Working with Hays County Crime Stoppers, we recently introduced rally towels to each of the four high schools in our county. They're each designed with our individual school colors and have "Campus Crime Stoppers" within them along with the tipline to further encourage reporting. **The towels also highlight our motto Educate, Engage, Empower, and Take A Stand Against Crime**, which inspires action while also raising awareness.



To help spread the word, our cheerleaders launched the towels to fans at football games. These towels not only reached the student body but also reached to parents and any other supporters in the stands, which engages a bigger audience in the fight against crime. By connecting with the students as well as others in the community, this helps empower everyone to take a stand and get involved in making our campus overall safer.