

OVERVIEW

WHAT IT IS

A state-funded tax rebate program supporting the live music industry in Texas

WHO QUALIFIES

Music venues and music festival promoters who meet eligibility requirements

HOW TO APPLY

Visit our website or scan the QR code on the back of the flyer

CONTACT US



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Scan the QR code to learn more about the TMIR Program, including available resources, eligibility requirements, and the application process.

SCAN ME



TEXAS MUSIC INCUBATOR REBATE
PROGRAM



\$20.2M
FUNDED PER
BIENNIUM

The Texas Music Incubator Rebate (TMIR) Program was established through Senate Bill 609 and signed into law by Governor Greg Abbott following the 87th Legislative Session.

Designed to support music venues and music festival promoters, the program provides a rebate on the Mixed Beverage Gross Receipts (MBGR) taxes or sales taxes attributable to the sale of beer and wine the applicant paid during the previous fiscal year.

IMPACT

Join the over 200 venues and festivals that have used their rebates to grow their businesses and make a positive impact in Texas' music industry.

UP TO
\$100K
USED TO

- + Staffing
- + Programming
- + Marketing
- + Artist Fees
- Pay Rent/Insurance
- Cover Admin Costs
- Renovate
- Install/Upgrade PA

ELIGIBILITY

- ☑ Music venues with fewer than 3,000 capacity
- ☑ Music festivals held in a county with fewer than 100,000 population

For at least the two years prior to applying:

- ☑ Been a permittee subject to MBGR tax or sales tax on the sale of beer and wine
- ☑ Had a written contract with a musical artist specifying guaranteed compensation for a live music performance

Met at least five of the following:

- ☑ Marketed live music performances through printed or electronic publications
- ☑ Had live music five or more nights per week
- ☑ Employed/contracted at least one person tasked with two or more of the following positions or services: Sound Engineer, Booker, Promoter, Stage Manager, or Security Personnel
- ☑ Had live performance and audience space
- ☑ Provided sound and lighting support, either in-house or through a vendor
- ☑ Had a space for the storage of audio equipment or musical instruments
- ☑ Had a cover charge for at least one live music performance
- ☑ Maintained operating hours that coincide with live music performance times