

THE TEXAS MOVING IMAGE INDUSTRY INCENTIVE PROGRAM AT A GLANCE

FILM . TV . COMMERCIAL . ANIMATION . VFX . VIDEO GAME . XR



ECONOMIC IMPACT

LIFE OF PROGRAM (SEPT. 1, 2007 - AUG. 31, 2019)*

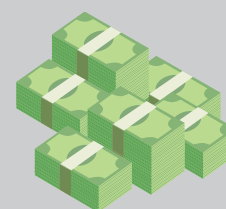
The Texas Moving Image Industry Incentive Program (TMIIP) is designed to build the economy through the moving image industry by creating jobs in Texas.



\$1.5B
IN-STATE SPENDING



154K+
TEXAS JOBS CREATED



524%
RETURN ON INVESTMENT

For every \$1.00 paid in grant, \$5.24 is spent in-state.

*This information reflects the sum of actual spend and jobs for projects paid, and the as-applied estimates from applications for projects not yet submitted for payment.

BOOSTING LOCAL TEXAS ECONOMIES BY THE NUMBERS

\$556K

Spend by TV commercial in Dallas & El Paso, TX over 7 days.



\$871K

Spend by indie feature film in Central & West TX over 26 days.

\$23.7M

Spend by TV miniseries in Killeen, Fort Hood, Fort Worth (& more) over 67 days.



\$1.14M

Spend by indie video game company in Austin over 684 days.



\$598K

Spend by VR company in Central TX over 167 days.



CREATING JOBS & SUPPORTING LOCAL BUSINESSES QUALIFICATIONS & COMMUNITY IMPACT



70% of cast & crew must be Texas residents. **60%** of total production days must be completed in Texas.



Projects must document & submit their eligible in-state spending.



A project's in-state spend is audited before any grant payment is issued.



Only wages paid to Texas residents and spending at Texas businesses qualify for the grant.



~6K SHEETS OF PLYWOOD
Purchased in Killeen, TX
Nat Geo's *The Long Road Home*



29 HORSE TRAINERS
Hired in Central Texas
AMC's *The Son*



75+ CONSTRUCTION WORKERS
Hired in Fort Worth, TX
DIY Network's *Texas Flip N Move*



200+ PAINTERS & CARPENTERS
Hired in Austin, TX
20th Century Fox's *Alita: Battle Angel*