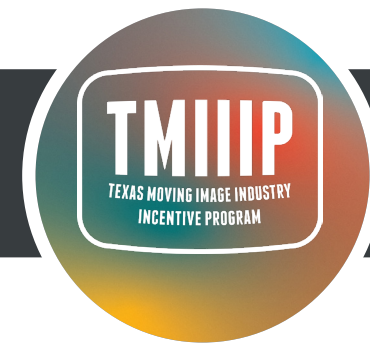


THE TEXAS MOVING IMAGE INDUSTRY INCENTIVE PROGRAM (TMIIP)

The Texas Moving Image Industry Incentive Program (TMIIP) is designed to build the economy through the moving image industry by creating jobs in Texas.



TMIIP ECONOMIC IMPACT

LIFE OF PROGRAM (SEPT. 1, 2007 - AUG. 31, 2023)*



*This information reflects the sum of actual spend and jobs for projects paid, and the as-applied estimates from applications for projects not yet submitted for payment.

FILM & TV CASE STUDIES



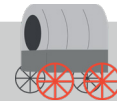
HYPNOTIC

- **\$10M** spend by feature film in Austin area for 38 days.
- 300+ Texas crew hired with nearly **\$8M** in combined wages.



H-E-B TEXAS ROOTS

- **\$122K** spend by TV commercial in Rio Grande Valley for 1 day.
- 20+ Texas crew hired with over **\$43K** in combined wages.



1883

- **\$44.4M** spend by TV series in Fort Worth area for 74 days.
- 1100+ Texas crew hired.
- 800+ Texas cast hired.



MAGNOLIA TABLE

- **\$446K** spend by reality television in Waco for 9 days.
- 20+ Texas crew hired with over **\$225K** combined wages.

TEXAS' VIDEO GAME INDUSTRY †

- 100 Publisher, Developer & Hardware Company Locations.
- 24,000+ jobs supported by the industry.
- 31 College programs.

† <https://www.theesa.com/video-game-impact-map/state/texas>

TMIIP QUALIFICATIONS

- **55%** of cast & crew must be Texas residents, **60%** of total production days must be completed in Texas.
- Projects must document & submit their eligible in-state spending.
- A project's in-state spend is audited before any grant payment is issued.
- Only wages paid to Texas residents and spending at Texas businesses qualify for the grant.