



GOV.TEXAS.GOV/FILM/50

The Texas Film Commission is proud to celebrate our 50th Anniversary in 2021. To amplify this incredible milestone, we're inviting all Texas creatives to be a part of this year-round celebration by recording a short video message recounting your positive experience(s) of working in the Lone Star State.

What To Say In Your Video

We have three talking points to consider:

- Introduce yourself (Name, Title/Notable Work)
- Recount a memory from a project you worked on Texas. What was it that made the experience in Texas enjoyable? *If you had a positive experience working with the Texas Film Commission on your project, please feel free to include it in the video!*
- End the video with a celebratory 'Happy 50th Anniversary, Texas Film Commission!'

Aim for a video between 1 – 3 minutes. Feel free to keep it to these talking points and/or expand on any positive experiences you have from your experiences of working in Texas. This is a celebration, so any positive message is welcome!

Submitting Your Video

Email digital-film@gov.texas.gov with the Subject Line "TFC50 Celebration Video by [NAME]" to submit your video. Include your role(s) in the production community so we can identify you in the video description. If your video is too large to send over e-mail, let us know in your e-mail and we'll send you a link to submit.

We're celebrating all year, but would love to have your video before the end of Summer 2021!

Tips for Recording

- **How to Film:** Please shoot the video horizontally and not vertically. Feel free to use your laptop computer or mobile device for recording. A clear, high-resolution video is needed. And don't forget to be center frame – we want the focus to be on YOU!
- **Audio:** Select a place or room that doesn't have a lot of background noise or echo.
- G rated language is encouraged since our well-wishers are of all ages.

How Your Video Will Be Used

The video will primarily live on our #TFC50 YouTube Channel. It may also be shared on the TFC Website and social media channels including [Facebook](#), [Twitter](#), [Instagram](#) & [LinkedIn](#).

Questions? For any questions or assistance with video submissions, please contact the Texas Film Commission Marketing Team at digital-film@gov.texas.gov.