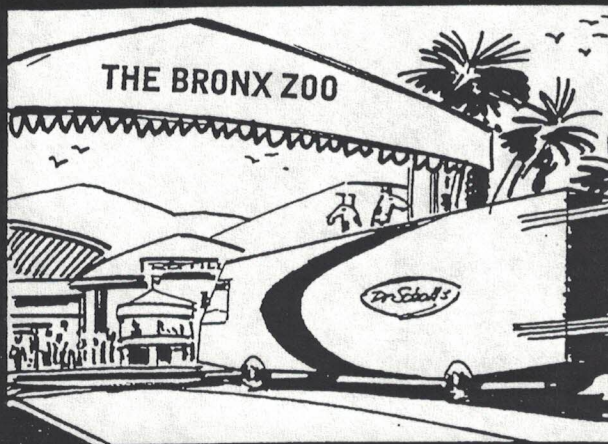


"DYNASTEP - BRONX ZOO" :30 TV

*Video*

OPEN ON DR. SCHOLL'S VAN ARRIVING AT BRONX ZOO.

SUPER: SAN DIEGO ZOO



PAGE 1 of 3

*Audio*

VO: Dr. Scholl's next stop The Bronx Zoo.

CUT TO VARIOUS SCENES OF DR. SCHOLL'S PERSONNEL SPONTANEOUSLY INTERACTING WITH VISITORS TO THE ZOO. THESE SCENES WILL BE EDITED IN A QUICK-CUT FASHION.



PERSON # 1: Where should I start - my feet, my knees, my back are killing me...

CU OF DR. SCHOLL'S PERSON POINTING AT THE DIAGRAM OF A HUMAN LEG.

ANOTHER DR. SCHOLL'S PERSON WITH ANOTHER VISITOR.



DR. S: If your feet don't hit the ground evenly when you walk, it could pull your knee here up to your back out of alignment...

ANOTHER DR. SCHOLL'S PERSON TALKING TO PERSON #2.



PERSON # 2: You're saying my BACK pain could be from my FEET?