

FILM FRIENDLY TEXAS FORUM

NEW BRAUNFELS

2024

Day 1 - Wednesday, May 15

Attendees of the Film Friendly Texas Forum are invited to be guests of the TXMPA, TXAFC and MBSE for a networking event.

6:00 – 8:00 pm Welcome Reception

Day 2 - Thursday, May 16 (New Braunfels Civic/Convention Center)

9:00 am – 5:30 pm Industry Exhibit Hall

9:00 – 9:30 am Registration / Coffee & Breakfast

9:30 – 10:00 am Welcome Remarks

10:00 – 10:30 am Opening Keynote with Director/Producer Isaac Yowman

10:30 – 12:00 pm How to Become a Film Friendly Texas Certified Community

or

10:30 – 12:00 pm How to Become a Digital Media Friendly Texas Certified Community

12:00 – 1:00 pm Lunch

1:00 – 2:00 pm Making the Most of Your Community's FFTX Certification

2:00 – 2:45 pm Don't Mess with Texas: Benefitting from Sustainable Production

or

2:00 – 2:45 pm Community Based Film Festivals: A Conversation

2:45 – 3:00 pm Break

3:00 – 4:00 pm Identifying Incentives

4:00 – 5:00 pm Marketing Your Film Friendly Community

5:00 – 5:30 pm Closing Remarks

Day 3 - Friday, May 17 (pre-registration required)

8:30 am – 12:00 pm Familiarization Tour with Greater New Braunfels Chamber of Commerce Convention & Visitors Bureau Department

12:00 – 12:55 pm Snacks and Drinks at Krause's