Day 1 - Wednesday, May 15 (Location TBA)

Evening (TBA) Networking Reception

Day 2 - Thursday, May 16 (New Braunfels Civic/Convention Center)

9:00 – 5:30 pm	Exhibit Hall
9:00 - 9:30 am	Registration / Coffee & Breakfast
9:30 - 10:00 am	Welcome Remarks
10:00 – 10:30 am	Film Friendly Texas Forum Opening Keynote
10:30 – 12:00 pm	How to Become a Film Friendly Texas Certified Community
or	
10:30 – 12:00 pm	How to Become a Digital Media Texas Certified Community
12:00 – 1:00 pm	Lunch
1:00 – 2:00 pm	Making the Most of Your Community's FFTX Certification
2:00 – 2:45 pm	Don't Mess with Texas: Benefitting from Sustainable Production
or	
2:00 – 2:45 pm	Film Festival Conversation
2:45 – 3:00 pm	Break
3:00 – 4:00 pm	Identifying Incentives
4:00 – 5:00 pm	Marketing Your Film Friendly Community
5:00 – 5:30 pm	Closing Remarks

Day 3 - Friday, May 17

Mid-Morning (TBA) Coffee & Breakfast

Familiarization Tour with Greater New Braunfels Chamber of Commerce Convention & Visitors Bureau Department

PRESENTED BY:





