

THE TEXAS MOVING IMAGE INDUSTRY INCENTIVE PROGRAM (TMIIP)

The Texas Moving Image Industry Incentive Program (TMIIP) is designed to build the economy through the moving image industry by creating jobs in Texas.



TMIIP RETURN ON INVESTMENT

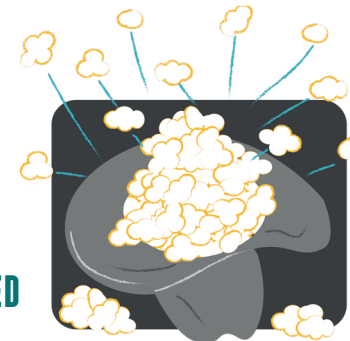
LIFE OF PROGRAM (SEPT. 1, 2007 - AUG. 31, 2024)*



\$2.52B
IN-STATE SPENDING



189K
TEXAS JOBS CREATED



469%
RETURN ON INVESTMENT

For every \$1.00 paid in grant, \$4.69 is spent in-state.

*This information reflects the sum of actual spend and jobs for projects paid, and the as-applied estimates from applications for projects not yet submitted for payment.

FILM & TV CASE STUDIES



THE SENIOR

- **\$1.2M** spend by feature film in Dallas-Fort Worth and West Texas areas for 38 days.
- 422 Texas cast/crew hired.



THE BREACH

- **\$178K** spend by instructional video in Houston for 5 days.
- 31 Texas cast/crew hired with over **\$145K** in combined wages.



LOVE AND DEATH

- **\$61.5M** spend by TV mini-series in Central Texas area for 108 days.
- 777 Texas crew hired.
- 1,237 Texas cast hired.



AMERICA'S SWEETHEARTS

- **\$875K** spend by reality television in Dallas area for 28 days.
- 29 Texas cast/crew hired with over **\$375K** combined wages.

VIDEO GAME CASE STUDY



REDFALL

- **\$7.9M** spend by video game in Texas for 371 days.
- 73 Texas developers hired.

TMIIP QUALIFICATIONS

- **55%** of cast & crew must be Texas residents, **60%** of total production days must be completed in Texas.
- Projects must document & submit their eligible in-state spending.
- A project's in-state spend is audited before any grant payment is issued.
- Only wages paid to Texas residents and spending at Texas businesses qualify for the grant.