



GOVERNOR'S

2019 SMALL BUSINESS WORKSHOP

GULF COAST



GOVERNOR'S SMALL BUSINESS WORKSHOPS AGENDA

- 8:00 **Registration and Networking**
- 8:30 **Welcome and Opening Remarks**
Master of Ceremonies: *BETTY RUSSO, OFFICE OF THE GOVERNOR*
- 8:35 - 9:10 **LEARN FROM THE EXPERTS**
Best Practices for You and Your Business
- ASANKA KAMBURUGAMUWE, PERITUZA SOFTWARE SOLUTIONS, LLC
 - SHAWNIE GRANT, TAILORED BOUTIQUE INC
 - NICK VARUSO, DARK KNIGHT MOTOR GROUP LLC
- 9:10 - 9:20 **Break**
- 9:20 - 10:45 **DISCOVER BUSINESS RESOURCES IN YOUR REGION**
Advice for Business Owners
- Business Planning**
Writing Business Plan, Finding a Perfect Location and Registering Your Business
- DOUG BAUMANN, SBDC
 - AMY REID, SBDC
 - ABIGAIL GONZALEZ, U.S. SMALL BUSINESS ADMINISTRATION
- Funding**
Finance Your Business
- ANTHONY LOPEZ, LIFTFUND
 - ERIN MCDONALD, FROST BANK
 - WENDY GHORMLEY, TEXAS FIRST BANK
- Employer Requirements and Responsibilities**
Licenses/Permits, Employee Hiring Practices
- JOHN PLENT, DEPARTMENT OF INSURANCE
 - BARB FOX, OSHCON, DEPARTMENT OF INSURANCE
- Business Growth**
Leverage Your Federal, State, and Local Resources
- DELIA MOLINA, COMPTROLLER OF PUBLIC ACCOUNTS
 - ANNA BAKER, TEXAS VETERANS COMMISSION
 - ALISON BRISCO, SAN JACINTO COLLEGE
 - TERRI BARBER, WORKFORCE SOLUTIONS
- Business Development**
Marketing and Communication Practices, Relationship Building
- BRITTANY & BILL GREEN, THE ADVANTAGE BUSINESS COACHING
- 10:45 - 12:00 **MEET YOUR RESOURCE PROVIDERS**
Build Your Network and Connections in an Interactive, Hands-On Setting