

AGENDA

★ ★ ★ ★ ★

GOVERNOR'S

SMALL BUSINESS FORUMS

Longview



SPONSOR



- 8:00 am **Registration, Breakfast, and Expo Networking**
- 8:30 am **Welcoming Remarks**
 - Wayne Mansfield, Longview Economic Development Corporation
 - EMCEE Shawn Hara, City of Longview
- 8:40 am **Business Development**
 - Moderator - Melanie Crocker, Sugar Magnolia Properties
 - Michael Shirley, City of Longview
 - Bill Graham, Sperry Commercial
 - Brad Bunt, North Central Texas Small Business Development Center

Networking Break
- 9:30 am **Marketing and Social Media Engagement**
 - Moderator - Dionne Lott, Social Limelite
 - Whitney Ford, Forbes & Butler Visual Communications
 - Dean Waskowiak, Encore Multimedia
 - Andrew Hansen, Mack & Hansen Orthodontics

Networking Break
- 10:30 am **Skills for Small Businesses Grant**
 - Kim Hunziker, Texas Workforce Commission

Networking Break
- 10:40 am **Hiring and Workforce Development**
 - Moderator - Kelly Overby, Longview Economic Development Corporation
 - Ashley Summers, Kelly Services
 - Tim Smith, Workforce Solutions of East Texas
 - CJ Clayton, Courtyard Marriott

Networking Break
- 11:30 am **Funding and Finance Opportunities**
 - Moderator - Dan Droege, Austin Bank
 - Richard Gianni, LiftFund
 - Clay Thompson, Texas Bank & Trust
 - Chuck Vanderbilt, East Texas Regional Development Company
 - Thomas Montgomery, America's SBDC in North Texas
- 12:15 pm *Lunch*
- 12:45 pm **Keynote Speaker:** Debbie Fontaine, Edible Art Specialty Cakes & Cookies
- 1:20 pm **Governor's Small Business Awards and Closing Remarks**
 - Betty Russo, Office of the Governor
 - Kim Hunziker, Texas Workforce Commission