



OFFICE OF THE GOVERNOR

Business Strategies for an Evolving Future

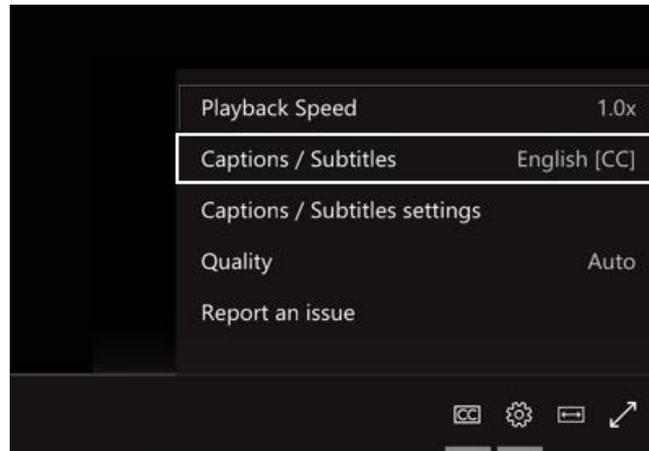
Small Business Assistance Team

May 20th, 2020



Accommodations Notice

- Streaming text link: <https://tcc.1capapp.com/event/gov2>
- This webinar offers live captioning and subtitles in English, Spanish, Chinese (Traditional & Hong Kong S.A.R.), Arabic, French, and Vietnamese
- To turn on live captions and subtitles, select **Captions/Subtitles On**  in your video controls
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- Request a transcript of this webinar from smallbusiness@gov.texas.gov



Adriana Cruz
Executive Director
Economic Development & Tourism
Office of the Governor





OFFICE OF THE GOVERNOR ECONOMIC DEVELOPMENT & TOURISM

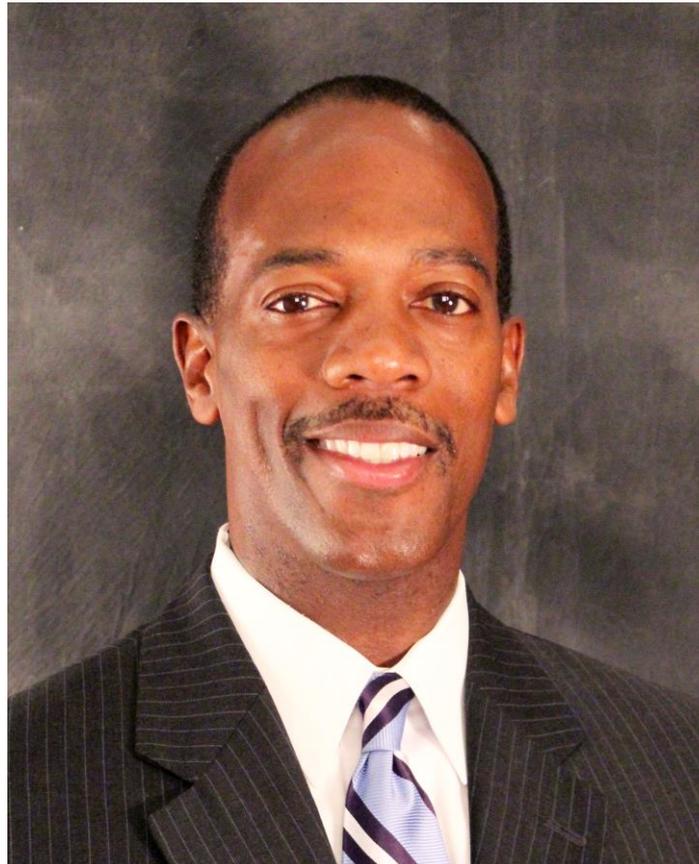
To positively impact the economic prosperity of Texas residents

- Market and promote Texas as a premier business location & tourist destination;
- Facilitate new jobs and investment through the location, expansion, & retention of national & international investment;
- Administer state incentive programs for business and community development;
- Provide assistance exporting products & services to international markets;
- Serve as a central source of economic research;
- Establish strategies to address economic growth in targeted industries.





Aaron Demerson
Commissioner Representing Employers
Texas Workforce Commission



Justin Crossie

**Regional Administrator, South Central Region
U.S. Small Business Administration**



U.S. Small Business
Administration





Governor's Announcement Re-Opening the Economy

- On May 18th, Governor Abbott announced further guidelines towards the safe and strategic reopening of the Texas economy.
 - Link to full information:
<https://gov.texas.gov/organization/opentexas>
 - For best practice safety guidelines, go to:
<https://www.dshs.state.tx.us/coronavirus/opentexas.aspx#protocols>
 - Governor's "Open Texas Report"
<https://gov.texas.gov/uploads/files/organization/opentexas/OpenTexas-Report.pdf>



Frequently Asked Questions



Please ask questions.....

- Look at our FAQs first (next slide)
- We will open the live feed for questions shortly
- You can submit questions in the live Q&A feed, **BUT**.....
- Watch the “Featured” or “Published” live Q&A feed
- Check if your question has already been asked
- “Like” the questions you would like answered
- Questions with the most “likes” will be prioritized
- Unfortunately we will not get to all questions....



Frequently Asked Questions

1. How is the state helping small businesses right now?
2. The crisis has been really tough on me and my employees. How can we get help to revise our strategy to deal with the uncertainty of the coming months?
3. Looking ahead, where can I get working capital to fund the recovery of my business?
4. What services or resources are available to help small businesses in the days ahead?

Live Q&A feed now open

5. I am self-employed and have not been able to work during this crisis. Can I apply for unemployment assistance? Who qualifies for Pandemic Unemployment Assistance (PUA)?
6. I am reopening my business and find that some employees are afraid to come back to work. What can I do if they will not return?



Live Questions & Answers



Contact & Resources

- Governor's Small Business Assistance Team
 - Kelly Spillane, Small Business Advocate
 - Jarvis Brewer, Business Assistance Specialist
 - smallbusiness@gov.texas.gov
- Texas Workforce Commission Contact Info:
 - Employer Hotline: (800) 832-9394 (option 4) or (512) 463-2826
 - Email: employerinfo@twc.state.tx.us
- SBA information - <https://www.sba.gov/coronavirus>
- SBA local office locator - <https://www.sba.gov/localassistance>
- Governor's COVID-19 [gov.texas.gov/business/page/coronavirus](https://www.gov.texas.gov/business/page/coronavirus)
- Department of State Health Services -
<https://www.dshs.state.tx.us/coronavirus/opentexas.aspx#protocols>
- Request a webinar transcript from smallbusiness@gov.texas.gov
- Connect with us:      **TexasEconDev**



THANK YOU

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