OFFICE OF THE GOVERNOR

Business Strategies for an Evolving Future
Small Business Assistance Team
May 20th, 2020
Accommodations Notice

- Streaming text link: https://tcc.1capapp.com/event/gov2
- This webinar offers live captioning and subtitles in English, Spanish, Chinese (Traditional & Hong Kong S.A.R.), Arabic, French, and Vietnamese
- To turn on live captions and subtitles, select Captions/Subtitles On in your video controls
- To change the caption language, select Settings > Captions / Subtitles, and choose the language you want
- Request a transcript of this webinar from smallbusiness@gov.texas.gov
Adriana Cruz
Executive Director
Economic Development & Tourism
Office of the Governor
To positively impact the economic prosperity of Texas residents

- Market and promote Texas as a premier business location & tourist destination;
- Facilitate new jobs and investment through the location, expansion, & retention of national & international investment;
- Administer state incentive programs for business and community development;
- Provide assistance exporting products & services to international markets;
- Serve as a central source of economic research;
- Establish strategies to address economic growth in targeted industries.
Aaron Demerson
Commissioner Representing Employers
Texas Workforce Commission
Justin Crossie
Regional Administrator, South Central Region
U.S. Small Business Administration
On May 18th, Governor Abbott announced further guidelines towards the safe and strategic reopening of the Texas economy.

- Link to full information: https://gov.texas.gov/organization/opentexas
- For best practice safety guidelines, go to: https://www.dshs.state.tx.us/coronavirus/opentexas.aspx#protocols
Frequently Asked Questions
Please ask questions......

• Look at our FAQs first (next slide)
• We will open the live feed for questions shortly
• You can submit questions in the live Q&A feed, **BUT**......
• Watch the “Featured” or “Published” live Q&A feed
• Check if your question has already been asked
• “Like” the questions you would like answered
• Questions with the most “likes” will be prioritized
• Unfortunately we will not get to all questions....
Frequently Asked Questions

1. How is the state helping small businesses right now?

2. The crisis has been really tough on me and my employees. How can we get help to revise our strategy to deal with the uncertainty of the coming months?

3. Looking ahead, where can I get working capital to fund the recovery of my business?

4. What services or resources are available to help small businesses in the days ahead? Live Q&A feed now open

5. I am self-employed and have not been able to work during this crisis. Can I apply for unemployment assistance? Who qualifies for Pandemic Unemployment Assistance (PUA)?

6. I am reopening my business and find that some employees are afraid to come back to work. What can I do if they will not return?
Live Questions & Answers
Governor’s Small Business Assistance Team
  • Kelly Spillane, Small Business Advocate
  • Jarvis Brewer, Business Assistance Specialist
  • smallbusiness@gov.texas.gov

Texas Workforce Commission Contact Info:
  • Employer Hotline: (800) 832-9394 (option 4) or (512) 463-2826
  • Email: employerinfo@twc.state.tx.us

SBA information - https://www.sba.gov/coronavirus

SBA local office locator - https://www.sba.gov/localassistance

Governor's COVID-19 gov.texas.gov/business/page/coronavirus

Department of State Health Services -
  https://www.dshs.state.tx.us/coronavirus/opentexas.aspx#protocols

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THANK YOU

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