



**GOVERNOR'S**

**20  
21 | SMALL  
BUSINESS**  
WEBINAR SERIES

# **Dynamic Financial Planning & SBA Update on American Rescue Plan Act**

Small Business Assistance Team



March 31, 2021

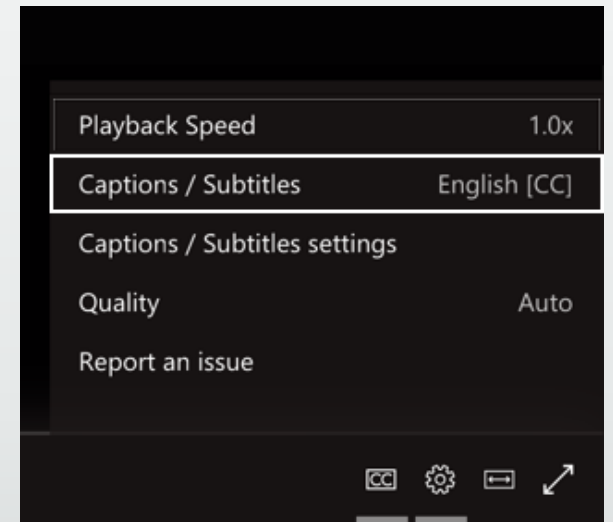


**OFFICE OF THE  
GOVERNOR**

**ECONOMIC DEVELOPMENT & TOURISM**

# ACCOMMODATIONS NOTICE

- The streaming text link will be posted in the “Featured” feed - <https://tcc.1capapp.com/event/gov2/>
- This webinar offers live captioning and subtitles in English, Spanish, Chinese (Traditional & Hong Kong S.A.R.), Arabic, French, and Vietnamese
- To turn on live captions and subtitles, select **Captions/Subtitles On**  in your video controls
- To change the caption language, select **Settings**  > **Captions / Subtitles**, and choose your language
- **Transcripts are available within 48 hours from our events page at** <https://gov.texas.gov/business/page/small-business-events>



[gov.texas.gov/business](https://gov.texas.gov/business)

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# PANELISTS



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# Live Q&A - Please ask questions.....

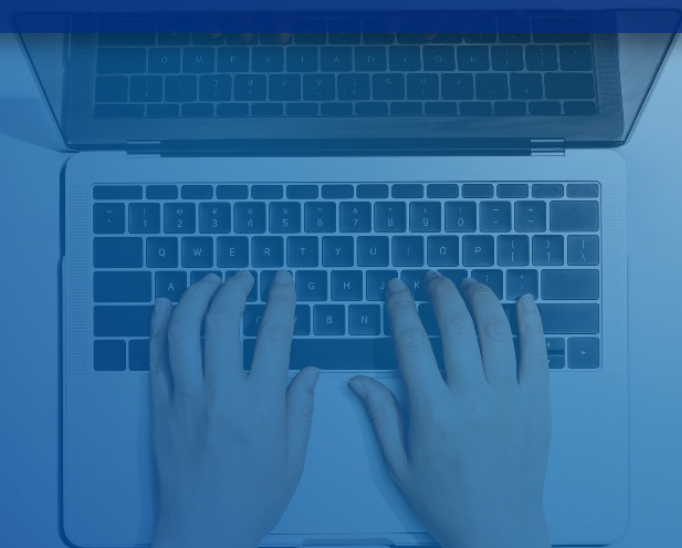
- The live Q&A feed is now open...
- Watch the “Featured” or “Published” live Q&A feed
- Check if your question has already been asked
- “Like” the questions you would like answered
- Questions with the most “likes” will be prioritized

**Unfortunately we may not get to all questions...**





# PANEL QUESTIONS





# Frequently Asked Questions:

1. There have been quite a few changes recently to federal funding. Can you give us an update on the EIDL and PPP loans?
2. Can you tell us about the small business highlights of the American Rescue Plan Act?



# Frequently Asked Questions:

3. Can you tell us about the steps of a dynamic financial planning strategy and why it is important to have a financial plan?
4. Where can I find good information online to help me with my financial planning?





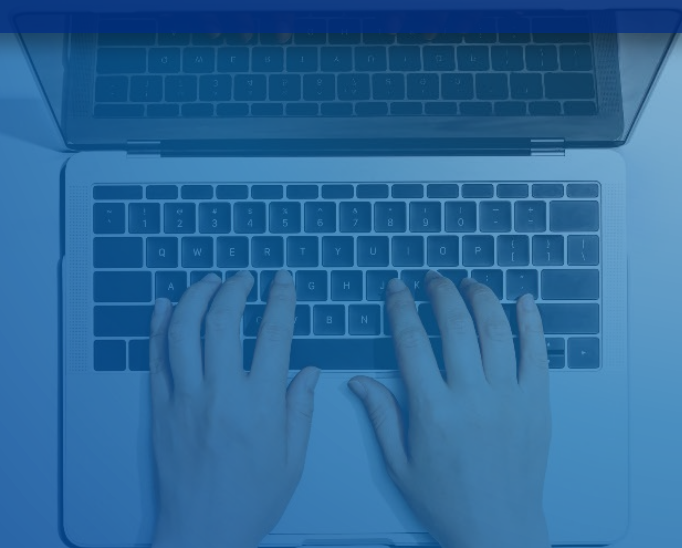
# Frequently Asked Questions:

## LIVE Q&A NOW OPEN

5. Now that I have my PPP and/or EIDL, what financial tactics can I use to help me make the most of the money that I have left?
6. As I look ahead, what key aspects of my marketing strategy do I need to focus on?



# LIVE QUESTIONS & ANSWERS





# Small Business Resource Portal

**NEW!!**

## **Governor's *Small Business Resource Portal***

**<https://gov.texas.gov/business/page/small-business-portal>**

- Provides links to key resources for small businesses and start-ups
  - Local, state and federal resources
  - Business Advice & Growth Assistance
  - Funding Sources, Customized Resources
- Just answer 5 simple questions to customize your results
- Email them to yourself or print
- Access from our Small Business webpages





# Contact Information & Resources

- Small Business Resource Portal <https://gov.texas.gov/business/page/small-business-portal>
- Small Business pages <https://gov.texas.gov/business/page/small-business>
- Business Permits Office & Guide <https://gov.texas.gov/business/page/business-permits-office>
- Governor's Small Business COVID-19 [gov.texas.gov/business/page/coronavirus](https://gov.texas.gov/business/page/coronavirus)
- Governor's Small Business Webinar series <https://youtu.be/erCDS5Lswh8>
- Transcripts available within 48 hours from <https://gov.texas.gov/business/page/small-business-webinars>
- Small business email: [smallbusines@gov.texas.gov](mailto:smallbusines@gov.texas.gov)
- Event Calendar: [gov.texas.gov/business/events](https://gov.texas.gov/business/events)



# Contact Information & Resources

## SBA:

- New second draw PPP information: <https://www.sba.gov/funding-programs/loans/coronavirus-relief-options/paycheck-protection-program/second-draw-ppp-loans>
- SVO Grant: <https://www.sba.gov/funding-programs/loans/coronavirus-relief-options/shuttered-venue-operators-grant> - email: [SVOGrant@sba.gov](mailto:SVOGrant@sba.gov)
- SVO Grant FAQs: <https://www.sba.gov/document/support-shuttered-venue-operators-grants-faq>
- System for Award Management (SAM) Registration: <https://www.grants.gov/help/html/help/Register/RegisterWithSAM.htm>
- Other SBA loans: <https://www.sba.gov/funding-programs/loans>
- SBA Lender Match: <https://www.sba.gov/search?q=lender%20match>
- To find local SBA assistance: <https://www.sba.gov/local-assistance/find>

## SBDCs:

- COVID Business Recovery Center (COBRA) - helping small businesses statewide: (210) 458-2272  
[businessrecovery@utsa.edu](mailto:businessrecovery@utsa.edu) / [txsbdc.org/BusinessRecovery](https://txsbdc.org/BusinessRecovery)
- Find your nearest SBDC: <https://americassbdc.org/find-your-sbdc/>

SCORE: find your local SCORE (mentoring) office <https://www.score.org/find-location>



# THANK YOU



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