



## GOVERNOR'S

# 2019 SMALL BUSINESS FORUM

## CENTRAL TEXAS



# NOVEMBER 14, 2019 | 7:30AM - 2PM

## COURTYARD MARRIOTT PFLUGERVILLE | 16100 IMPACT WAY

For more information or to register, visit: [gov.texas.gov/business/events](http://gov.texas.gov/business/events)

- 7:30 AM**      **Registration, Breakfast and Networking**
- 8:00 AM**      **Welcome and Opening Remarks**  
**Master of Ceremonies:** Amy Madison, Pflugerville Community Development Corp.  
Kelly Spillane, Office of the Governor  
Jeffrey Travillion, Travis County Commissioner  
Bryan Daniel, Texas Workforce Commission Chairman
- 9:00 AM - 10:00 AM**      **LEARN FROM THE EXPERTS: Small Business Best Practices**  
Moderator: Shontel Mays, Pflugerville Chamber of Commerce  
Shaun Siems, Spirit of Texas  
Mark Christenson, SISU Devices  
Mary Foss, West Pecan Coffee + Beer  
John Russell, The Russell Consulting Group
- 10:15 AM - 11:15 AM**      **TRACK 1: BUSINESS PLANNING: Growing a Business**  
Moderator: Jessica Mosman, Financial Integrated Solutions LLC  
Peggy Richmond, Texas State SBDC  
Lei Wang, Minuteman Press  
Jeffrey Buratto, Lifelast  
Adeline Bui, Hanovers-Owner & real estate developer
- TRACK 2: BUSINESS DEVELOPMENT & GROWTH: Funding and Finance**  
Moderator: Ray DeLaughter, VantageCFO  
Gordon Daugherty, Capital Factory  
Paul Gerling, Comerica Bank  
Brian Marshall, Business and Community Leaders (BCL)  
Blake Richardson, First Texas Bank
- 11:20 AM - 12:20 PM**      **TRACK 1: BUSINESS PLANNING: Building the Right Team**  
Moderator: Jenny Dufresne, Dufresne Solutions LLC  
Leah Meunier, Workforce Solutions Capital Area  
Caroline Valentine, Valentine HR  
Gerald Hutchinson, Medway Plastics  
Daniel Berra, Pflugerville Library
- TRACK 2: BUSINESS DEVELOPMENT & GROWTH: Building Your Brand**  
Moderator: Diana Blank-Torres, Kyle Economic Development  
Amy Stansbury, Typhoon Texas  
Marvin Smith, Chick-fil-A  
Jason Kemp, Growler Bar  
Julie Albertson, Texas Pie Company
- 12:30 PM**      **Lunch and Keynote Address**  
**Keynote Speaker:** John Garrett, Community Impact, Founder and CEO
- 1:15 PM**      **Product Development & Small Business Incubator Fund**  
Haileigh Meyers, Office of the Governor
- 1:30 PM**      **Skills for Small Business**  
Matt Sniadecki, Texas Workforce Commission
- 1:45 PM**      **Closing Remarks**  
Amy Madison, Pflugerville Community Development Corp.

*\*This agenda is tentative and subject to change.*