



GOVERNOR'S

2019 | **SMALL
BUSINESS
WORKSHOP**

**CENTRAL
TEXAS**



GOVERNOR'S SMALL BUSINESS WORKSHOPS AGENDA

- 8:00 **Registration and Networking**
- 8:30 **Welcome and Opening Remarks**
- 8:35 - 9:10 **LEARN FROM THE EXPERTS**
Best Practices for You and Your Business
- 9:10 - 9:20 **Break**
- 9:20 - 10:45 **DISCOVER BUSINESS RESOURCES IN YOUR REGION**
Learn Their Best Advice for Business Owners
- Business Planning**
Writing Business Plan, Finding a Perfect Location and Registering Your Business
- Funding**
Finance Your Business
- Employer Requirements and Responsibilities**
Licenses/Permits, Employee Hiring Practices
- Business Growth**
Leverage Your Federal, State, and Local Resources
- Business Development**
Marketing and Communication Practices, Relationship Building
- 10:45 - 12:00 **MEET YOUR RESOURCE PROVIDERS**
Build Your Network and Connections in an Interactive, Hands-On Setting