

# Doing Business in Texas Webinar



Economic Development & Tourism | Office of Texas Governor Greg Abbott

**November 18, 2020**

9:00 – 10:00 a.m. CST

5:00 – 6:00 p.m. Israel

Organizers:

Economic Development and Tourism Division, **Office of the Texas Governor** Greg Abbott  
**SIBAT**, the International Defense Cooperation Directorate of the Israel Ministry of Defense

Venue: Microsoft Teams

9:00 – 9:08

**Opening Greetings and Introductions**

- Amira Ilany, Director of North America & Europe Division in SIBAT (2 minutes)
- Adriana Cruz, Executive Director of Economic Development & Tourism, Office of Governor Greg Abbott (2 minutes)
- U.S. Commercial Counselor in Israel (2 minutes)
- Israel Consulate/Economic Mission in Houston (2 minutes)

9:08 - 9:38

**Overview of Texas business climate, advantages and benefits of doing business in the state**

- Michael Treyger, Deputy Director, Business and Community Development, Economic Development and Tourism, Office of Governor Greg Abbott (30 minutes)

9:38– 9:48

**Collaboration Model and Successful Stories**

- Israel companies operating in Texas share their successful stories (10 minutes)

9:48 - 9:58

**Q & A**

- Any questions (10 minutes)

9:58 – 10:00

**Closing Remarks**

- Larry McManus, Director, Business and Community Development, Economic Development & Tourism, Office of Governor Greg Abbott (2 minutes)