



# TEXAS AUTOMOTIVE INDUSTRY



Toyota's truck manufacturing facility in San Antonio.  
(Photo: Toyota)

Texas Economic Development & Tourism Office | Office of the Governor

"Made in Texas" is a powerful global brand, and that's especially true when it comes to the automotive manufacturing industry. Texas is ranked #3 in the U.S. for auto manufacturing establishments and ranks in the top 10 for employment. There are a number of factors powering growth in this industry, including a large and highly skilled workforce, state-of-the-art infrastructure, a central geographic location in North America, robust supplier ecosystems, exceptional quality of life for workers and a friendly business climate for companies of all sizes to thrive.



**AUTO GROWTH IN HIGH GEAR:** More than 730 automotive manufacturing facilities are already located in Texas and additional companies are moving or expanding to Texas at a rapid pace. Thanks to this growth, the state has experienced a 48% increase in automotive manufacturing output since 2015. Not to mention, Texas ranks #2 in the U.S. for automotive exports, including motor vehicles, bodies, parts and trailers.



**WORKFORCE OF THE FUTURE:** The auto sector employs more than 38,400 workers, ranking Texas in the top 10 in the U.S. for total auto manufacturing employment. Our state's innovative workforce development programs are helping cultivate the automotive workforce of the future.



**HOME TO INDUSTRY LEADERS:** Many companies on Fortune's Global 500 list have headquarters or major operations in the state, such as Toyota, General Motors, Toshiba, Caterpillar and Tesla. The General Motors automobile factory in Arlington has been in operation for more than 70 years. In addition, Peterbilt and DeLorean Motor Corp have long-established operations in the state.



**DRIVING MAJOR INVESTMENTS:** Many industry leaders have made major investments in the auto industry in Texas. The Tesla Gigafactory in the Austin area helped solidify Texas as a auto manufacturing mecca. The facility has created more than \$5 billion in capital investment and created more than 6,300 new jobs in 2024 alone. Toyota's manufacturing facility in San Antonio has produced trucks and SUVs for nearly two decades. Thanks to the company's continuing expansions at the facility, total investment in the plant has grown

to more than \$4.7 billion. Other companies that have announced major investments in Texas include East Penn Manufacturing Co., International Motors, Continental Automotive, Vehicle Accessory Group and Saleen Performance Parts.



**DEVELOPING SUPPLY CHAINS:** Aisin Texas opened their \$400 million manufacturing facility in Cibolo in 2021. The facility produces automatic transmissions for Toyota's trucks and hybrids built in nearby San Antonio. This investment not only created 900 new jobs in Texas, but opened the door for others in the auto supply chain to locate to the region and the state. CKD Corporation established its first U.S. production site in Austin. The \$13 million facility produces an array of automation technology products for a range of industries, including automotive.



Aisin Texas Corporation's automatic transmissions manufacturing facility in Cibolo. (Photo: Aisin)

## NEW ROADS IN RESEARCH & DEVELOPMENT:

Texas is a trailblazer in automotive research and development. Texas A&M University (TAMU), University of North Texas (UNT) and The University of Texas (UT) all have major infrastructure to study autonomous vehicles. The UNT College of Engineering is focused on understanding how Connected Autonomous Vehicles (CAV) interact with other disciplines and how CAVs can lead the future of intelligent mobility. The Connected Autonomous Safe Transportation Program at TAMU is focused on mapping, localization, guidance, navigation and control for autonomous ground and aerial vehicles. UT Austin is home to the Center of Autonomy which studies the development of autonomous systems, while UT Arlington is building the Maverick Autonomous Vehicle Research Center, slated for completion in 2025.

## AUTOMOTIVE MANUFACTURING EMPLOYMENT IN TEXAS

	Top Automotive Manufacturing Employers in Texas (2019)	# of Employees
1	General Motors	7,300+
2	Toyota	3,200
3	Peterbilt Motors	3,000
4	Toshiba International	1,900+
5	Caterpillar	1,200

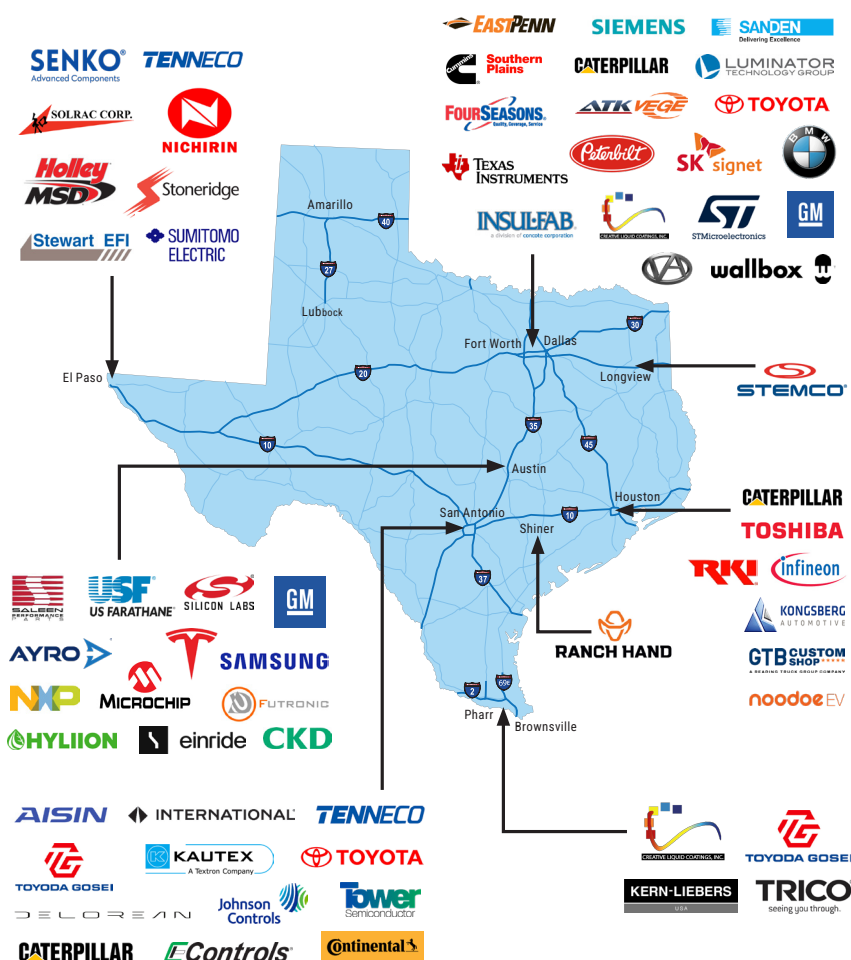
Sector (Industry Code)	Employees	Firms	Average Annual Wage
Motor Vehicle Manufacturing (3361)	12,111	67	\$110,344
Motor Vehicle Body & Trailer Manufacturing (3362)	7,938	243	\$60,476
Motor Vehicle Parts Manufacturing (3363)	18,387	428	\$63,232
<b>TOTAL</b>	<b>38,436</b>	<b>738</b>	<b>\$77,507</b>

Source: U.S. Bureau of Labor Statistics, Q3 2024

**FUELING INNOVATION:** Private companies are also leading significant automotive R&D initiatives in the state. DENSO's Texas Innovation & Connected Center in Plano, with close proximity to Toyota's North American headquarters, develops innovative technologies for connected vehicle solutions. Since 1953, Intertek has operated an automotive testing lab in San Antonio, helping Texas lead the way in quality assurance and safety. The lab focuses on testing engine emissions, durability of vehicles, analytic chemical testing, permeation testing and much more. Texas-based battery manufacturer Zeta Energy and Stellantis will jointly develop advanced lithium-sulfur battery cells for use in the automaker's future electric vehicles.

**CHARGING FORWARD WITH EV:** Texas is increasingly becoming a national hub for the electric vehicle (EV) sector. The Texas Electric Vehicle Infrastructure Plan, released by the Texas Department of Transportation in 2023, is set to create a statewide charging network along designated highways. Additionally, EV registrations in Texas continue to increase at a rate of almost 50% per year. In 2024, Futronic USA Inc., a South Korean manufacturer of EV parts, selected Buda as its first location in the U.S. With pro-growth EV policies, Texas is fueling unprecedented progress in this quickly evolving industry.

## SELECT MAJOR AUTO INDUSTRY COMPANIES IN TEXAS



## CONTACT US



### OFFICE OF THE GOVERNOR TEXAS ECONOMIC DEVELOPMENT & TOURISM OFFICE

The Texas Economic Development & Tourism Office (EDT) serves as the state's leading economic development organization marketing Texas as the world's premier business investment destination. EDT pursues business expansion and relocation prospects, with the goal of developing job creation and export opportunities for the Texas business community.

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