



## GOVERNOR'S SMALL BUSINESS WORKSHOP AGENDA

8:00 a.m.

### Registration and Networking

8:30 a.m.

### Welcome and Opening Remarks

8:35 a.m. -

### LEARN FROM THE EXPERTS

9:10 a.m.

#### *Best Practices for You and Your Business*

Jeff Jones - Paris Chevrolet

Ryan Whitaker - South Main Iron

Kristi Hearne - Road Runner Service and Tire

9:10 a.m. -

### LOCAL, STATE & FEDERAL RESOURCES

10:45 a.m.

#### **Business Planning**

*Writing a Business Plan, Finding a Perfect Location, and*

*Registering Your Business*

Presenters:

Jennifer Johnston, Paris Small Business Development Center

Jim Struwe, Paris Small Business Development Center

Donna Watts, North Texas Small Business Development Center

Bridget Moon, U.S. Small Business Administration

### Funding

#### *Finance Your Business*

Presenters:

Erika Hersh, PeopleFund

Judy Loden, Greater Texas Capital Corporation

Chance Abbott, Peoples Bank

Chris Brown, Ark-Tex Council of Governments

### Employer Requirements and Responsibilities

#### *Licenses/Permits and Employee Hiring Practices*

Presenters:

John Ankrum, City of Paris Building Office

### Business Growth

#### *Leverage Your Federal, State, and Local Resources*

Presenters:

Paul Allen, Lamar Chamber of Commerce

Michael Paris, Paris Economic Development Corporation

Bettye Finnell, Paris Junior College

Virginia Pryor, Workforce Solutions

Christina Mortel, Texas Veterans Commission

Yolanda Collins, U.S. Department of Agriculture

10:45 a.m. -

### MEET YOUR RESOURCE PROVIDERS

12:00 p.m.

*Build Your Network and Connections in an Interactive, Hands-On Setting*