



GOVERNOR GREG ABBOTT
ECONOMIC DEVELOPMENT & TOURISM

Major Events Reimbursement Program

Report on the 2016 Duck Commander NASCAR Race Weekend

Date of Event: April 7-9, 2016

Report Publish Date: November 15, 2018

BACKGROUND

The Major Events Reimbursement Program permits local governments and local organizing committees to apply to the State for the establishment of a Major Events Reimbursement Fund to help pay for certain eligible costs associated with conducting specifically-named major events if all statutory and administrative requirements are met pursuant to Article 5190.14, Section 5A, Vernon's Texas Civil Statutes. The fund established for each event consists of amounts deposited by the State and local government of the estimated incremental increase in tax receipts, as determined by the State, that are directly attributable to the preparation for and presentation of the event for a one-year period. The period begins two months before the date of the event and continues for ten months thereafter. In accordance with statute, the estimated increase in tax receipts is limited to amounts collected within a designated market area, and only to amounts collected from five specific tax types.

The Legislature transferred the administration of the program from the Texas Comptroller of Public Accounts ("Comptroller's Office") to the Economic Development and Tourism Office within the Office of the Governor ("OOG") during the 84th Legislative Session, with an effective date of September 1, 2015. As part of these duties, Article 5190.14, Section 5A(w) requires the Office of the Governor to use existing resources to complete a post-event study in the market area of eligible major events.

This post-event economic impact study provides the best available information regarding the direct tax effects of the 2016 Duck Commander NASCAR Race Weekend.

SUMMARY OF EVENT

The 2016 Duck Commander NASCAR Race Weekend (the "event") was held April 7-9, 2016 at Texas Motor Speedway in Fort Worth. NASCAR was the Site Selection Organization for the event. A Site Selection Letter was submitted to the OOG as a part of the application to the program. See Appendix A for the application, including the Site Selection Letter.

According to the attendance report provided to the OOG by the City of Fort Worth, the Applicant for the event, the total attendance was 200,322 fans. The City of Fort Worth further estimated that 42 percent of the total attendees, or 84,734, were from out-of-state. This OOG report makes no assumptions about the accuracy of this reported estimate.

METHODOLOGY

The methodology established to determine the direct tax effects of the event by the OOG began with collecting tax data for the five applicable taxes for the most precise period available. Collection of information requires interagency cooperation. Some tax data is available for a monthly period and by city or county. However, some taxes are collected statewide and are only reported quarterly or annually. Since daily tax collection data is unavailable, specific taxes collected for only the days during which the event occurred cannot be determined. After collecting the available data, the OOG compared the tax information for the month of the event in the market area to the same month of years prior to the event. Comparing data from the event to the same time period of the following year cannot be done since the report is due prior to the following year's data being available. The OOG assessed other factors that could

also affect the tax data. Some of the factors include: population growth, crowding out effects, other events being held in the market area during April 2015 (the year prior to the event being held), or different events held in the market area during April 2016 (the month the event was held). Crowding out can include locals leaving town or staying home to avoid frequented businesses due to the influx of visitors. The OOG does not have information available regarding events that do not apply to any of the Events Trust Fund programs to factor into the comparison. These reasons prevent the OOG from determining the actual amount of incremental tax increases of the 2016 Duck Commander NASCAR Race Weekend utilizing existing resources.

APPLICABLE STATE TAXES

In accordance with the Major Events Reimbursement Program statute, the estimated increase in tax receipts attributed to major events are limited to amounts collected within a designated market area, and only to amounts collected from five specific tax types. The five state taxes are: 1) state sales and use taxes; 2) hotel occupancy taxes; 3) mixed beverage taxes; 4) motor vehicle rental taxes; and 5) wholesale alcoholic beverage taxes. Information on each of these tax types are summarized as follows:

Sales & Use Tax

The sales and use tax rate of 6.25 percent is assessed on all tangible personal property and certain services. The sales and use tax is collected by the Comptroller's Office either monthly, quarterly, or annually based on certain qualifications. Since the period of collection varies by business, determining the taxes directly attributable to the event is not attainable. This report reflects that data for the quarter. This tax is also likely to be affected by crowding out.

Hotel Occupancy Tax

The state hotel tax rate is 6.0 percent and is collected on either a monthly or quarterly basis. The Comptroller's Office collects only the state tax portion of the hotel tax, while cities and counties are primarily responsible for collecting their own local hotel taxes. Similar to sales and use tax, the variation of periods that the tax is collected from businesses results in an indeterminable incremental tax increase as a result of the event. Most hotels report monthly, therefore, this report reflects the monthly data.

Motor Vehicle Rental Tax

The motor vehicle gross rental receipts tax is imposed on motor vehicle rentals. The tax rate is based on the length of the rental contract listed below:

- 10% for contracts of 1-30 days
- 6.25% for contracts exceeding 30 days but no longer than 180 days.

Not all cities collect a local tax for car rental, and taxes are collected from the rental company for all rentals across the state, not by city or county. Additionally, a car might be rented from several locations for the event. For these reasons, the motor vehicle rental taxes leveraged in a period cannot be isolated and directly attributed to the event.

Mixed Beverage Tax

The gross receipts tax of 6.70 percent is charged with the sale of mixed beverages on the amount received from the sale, preparation, or service from the sale of an alcoholic beverage that is consumed on the premises of the mixed beverage permittee. The mixed beverage sales tax of 8.25 percent is imposed on the person or organization holding the mixed beverage permit and not the customer. This tax is collected monthly, but since the mixed beverage sales tax is imposed on the mixed beverage permit holder, it may not be added to the selling price as a separate charge and may not be “backed out” from the amount received. This can result in an inaccurate reporting of spending on mixed beverages by event attendees.

Title 5 ABC Tax

Tax rates vary depending on beverage type and alcohol content. The Texas Alcoholic Beverage Commission (TABC) Tax Division receives and processes monthly excise tax reports. Manufacturers of alcoholic beverages may only sell to wholesalers/distributors and the wholesalers/distributors may, in turn, sell only to the retailers. Alcoholic beverages become taxable when the beverages are sold at the retail level, and data for tax collection is only available at a state level. Additionally, the Title 5 ABC tax and the mixed beverage tax are likely to be affected by crowding out, resulting in an unmeasurable effect of the event on these taxes.

TOTAL INCREMENTAL INCREASE IN STATE TAX RECEIPTS

The Major Events Reimbursement Program statute requires the OOG to provide an estimate for the incremental increases in tax receipts expected to be generated by the event based on the five specified tax-types. For this event, the estimate was comprised of both Primary Direct Spending and Secondary Direct Spending (including indirect and induced). The total estimated incremental increase to the state was \$1,432,892. Based on this amount, the Applicant was required to submit a local share of \$229,263 according to the state-to-local share ratio of 6.25:1, resulting in a total trust fund of \$1,662,155 (See Appendix B).

The breakdown of the estimated incremental increase of state taxes from the Primary and Secondary Direct Spending are shown below:

Type of Expenditure	Primary - Direct	
	Spending	Taxes
Hotel & Motels	\$ 4,875,000	\$ 292,500
Eating & Drinking Establishments	\$ 5,070,000	\$ 316,875
Alcoholic Beverages (Mixed & Title 5 ABC)	\$ 6,240,000	\$ 379,080
Event Expenses	\$ -	\$ -
Auto Rental	\$ 325,000	\$ 32,500
Shopping & Entertainment (Aggregated)	\$ 6,591,000	\$ 411,938
TOTAL	\$ 23,101,000	\$ 1,432,893
*NOTE: There was an estimated \$610,673 in post event state tax revenue.		

Primary Spending was estimated by the OOG based on projected attendance and projected event spending. Estimated attendee spending was broken down by five (5) expenditure categories: Food and

Beverage (Sales & Use Tax); Entertainment and Shopping (Sales & Use Tax); Lodging (Hotel Occupancy Tax); Rental Car (Car Rental Tax); and Alcohol (Mixed Beverage and Title 5 ABC taxes). The estimated incremental increases in state and local taxes were then calculated for each spending category. The OOG defined the market area for the event as Tarrant County.

Secondary Spending estimates were derived by the OOG by using an economic model to determine tourism industry employment and statutorily eligible tax impacts associated with the event.

STATE TAX RECEIPT IMPACTS FROM DIRECT SPENDING

The following table is based on the best information the OOG was able to gather on tax receipts for the five tax-types specified in the Events Reimbursement Fund statute. The chart shows amounts for May 2016 since the event occurred in April and taxes are collected in the month following the event. Three of the five tax types in the market area saw an increase in receipts when comparing tax receipts around the time period when the event was held with the same time period the year before. However, changes in tax receipts cannot reliably be attributed to any particular event.

Sales Tax			
	2015 Q2	2016 Q2	Difference
Tarrant	\$423,897,924	\$433,189,883	\$9,291,958
Hotel Occupancy			
	May 2015	May 2016	Difference
Tarrant	\$ 3,746,035	\$ 3,980,082	\$ 234,047
Car Rental			
	May 2015	May 2016	Difference
State of Texas	\$ 18,512,430	\$ 20,294,924	\$ 1,782,494
Mixed Beverage - 1. Gross Receipts and 2. Mixed Beverage Sales Tax			
	May 2015	May 2016	Difference
Tarrant	\$ 7,913,274	\$ 7,665,719	\$ (247,555)
Title 5 ABC			
	May 2015	May 2016	Difference
State of Texas	\$ 18,639,220	\$ 18,599,317	\$ (39,904)

EVENT DEADLINES RELATED TO PROGRAM

The following program deadlines were verified to have been completed as follows (see Appendix C for documentation):

- Application Received (including Site Selection letter): 1/27/2016
 - Deadline: 02/22/16, or no later than 45 days prior to the event
- Event Support Contract Received: 4/5/2016
 - Deadline: 4/7/2016, or prior to the event
- Attendance Certification Received: 4/26/2016
 - Deadline: 5/24/2016, or no later than 45 days after the event

- Local Share Received: 5/6/2016
 - Deadline: 7/8/2016, or no later than 90 days after the event
- Disbursement Request Received: 7/13/2016
 - Deadline: 10/6/2016, or no later than 180 days after the event

CONCLUSION

Given the available data and constrained to the use of existing resources, it is unlikely that the economic impact directly attributable to the preparation and presentation of the event is measurable with any reasonable degree of accuracy. Using available resources, the data is inconclusive in determining the actual economic impact of the event. Neither a positive nor negative impact is determinable since the tax information provided showed both increases and decreases in taxes collected. The available and reported tax data cannot reliably be attributed to any particular event, while some data cannot even be attributed to any particular market area. The economic variables and limited detail of tax and participant data make it impossible to isolate the incremental tax generated by one particular event to the Texas economy. The development of a reasonably accurate economic impact study requires data state government cannot feasibly capture, such as the actual number of out-of-state-visitors attributable to the event, the actual per-day spending by each event attendee for each of the five allowable tax types, and the length of stay of each attendee. The OOG will continue to examine the collection and reporting of information relating to these major events in an effort to identify options for improvement in data collection to ensure that the purposes of the statutory post-event reporting requirement can be achieved.

APPENDIX A

EVENTS TRUST FUND

Application

Office of the Governor
Economic Development and Tourism (EDT)

APPLICANT NAME: City of Fort Worth

EVENT NAME: Duck Commander 500 NASCAR Race Weekend
The largest event held at a venue with a permanent seating
capacity of not less than 125,000 seats, including grandstand and premium seating

DATE APPLICATION SUBMITTED: January 27, 2016

DATE(S) OF EVENT: April 7-9, 2016

EVENT LOCATION: Texas Motor Speedway, Fort Worth, Texas

Events Trust Fund Application

Event Trust Fund (ETF), Major Events Reimbursement Program (MERP) or Motor Sports Racing Trust Fund (MSRTF)

Please review the Events Fund Process document and statute before submitting this application. Links can be found on the Event Fund Website <https://texaswideopenforbusiness.com/services/event-trust-funds>

An application will not be complete until all documents are submitted, with the exception of the Events Support Contract. See checklist at end of application for required documents. Deadlines for submission are as follows:

MERP: 45 days prior to the event, but no more than 1 year before the event.

ETF & MSRTF: 120 days prior to the event.

Please submit all documents to eventsfund@gov.texas.gov.

SECTION 1: ENDORSING MUNICIPALITY OR COUNTY

Name of Endorsing Municipality or County:	City of Fort Worth
Municipality or County Contact Name:	Brandy Archuleta
Contact Title:	Management Analyst II
Contact Email:	Brandy.Archuleta@fortworthtexas.gov
Contact Phone Number:	817-392-2521

1. Has the endorsing municipality or county reviewed the event and found that it meets all eligibility requirements as listed in Vernon's Texas Civil Statutes (VTCS) 5190.14?
Yes No
2. Has the endorsing municipality or county determined that it will contribute local funding ("local match") to the Event Trust Fund, if established?
Yes No

SECTION 2: LOCAL ORGANIZING COMMITTEE

1. Has the municipality or county authorized a *nonprofit* Local Organizing Committee (LOC) to enter into an agreement with the Site Selection Organization to host the event on behalf of the municipality or county?
Yes No
2. If Question 1 is selected as "No," the municipality or county must directly enter into an Event Hosting Agreement with the site selection organization.

If "Yes," provide the following information for the LOC:

Complete Business Name of LOC:	
--------------------------------	--

LOC Contact Name:	
LOC Contact Title:	
Contact Email:	
Contact Phone Number:	
LOC Tax Payer ID#:	

Is the LOC designated in the official request letter submitted with the application?

Yes No

SECTION 3: SITE SELECTION ORGANIZATION

Full Name of Site Selection Organization:	NASCAR
Site Selection Contact Name:	Steve O'Donnell
Site Selection Contact Title:	Executive Vice President and Chief Racing Development Officer
Site Selection Contact Email:	
Contact Phone Number:	386-310-5000

*EDT reserves the right to contact the Site Selection Organization or any other organization directly related to this event.

SECTION 4: EVENT INFORMATION

Official Event Name:	Duck Commander 500 NASCAR Race Weekend
Event Fund/Program being applied for: (ETF, MERP, MSRTF)	MERP
Venue(s) of Event:	Texas Motor Speedway
Event Website:	www.texasmotorspeedway.com
Date(s) of the Primary Event:	April 7-9, 2016
Day set-up/load-in for the event will begin:	April 2, 2016
Day strike/load-out of the event will end:	April 10, 2016
Location of Event for the Previous 5 Years: (List most recent year first)	<ol style="list-style-type: none"> 1. Fort Worth, Tx 2. Fort Worth, TX 3. Fort Worth, TX 4. Fort Worth, TX 5. Fort Worth, TX
Source of Information for Previous Events:	TMS

Other locations outside of Texas considered to host the event:	***See site selection letter***
Was the site selected as a part of a multi-year agreement? If yes, what years (past and future)?	No
Anticipated Total Attendance at Primary Event:	130,000
Anticipated Out of State Attendance at Primary Event:	50,000
Desired Market Area:	DFW
Additional Information:	

Upon conclusion of the event, verifiable attendance figures must be provided to EDT. The following methods will be accepted: ticket sales count, turnstile count, ticket scan count, convention attendee count, or participant totals (must be accompanied by ticket or turnstile count for MERP & MSRTF). Other methods will be accepted upon approval by EDT. Please explain which of these methods or another method, subject to approval, that will be used: **Car counts and intercept interviews will be conducted at the event to determine attendance figures.**

SECTION 5: CHECKLIST

EDT must receive the following documents, with the exception of the Event Support Contract, before it can issue an estimate of incremental taxes.

Per statute, EDT is required to make a determination upon receiving a complete application. If an application is incomplete, the requestor will be asked to withdraw the application until a complete application can be submitted.

- Events Trust Fund Application** completed and signed.
- Selection Letter** *clearly* indicating a highly competitive selection process, and that the selection was based on an application by the endorsing municipality, county or LOC. This selection letter must clearly indicate the selected LOC, the selected municipality and the event date. The event date indicated in the letter must match the requested event date. The selection letter is signed by the site selection organization.
- Request Letter** *clearly* indicating the municipality or county's endorsement of the event and names the LOC and the municipality or county's contact. The information in the letter should coincide with the Selection Letter.
- Economic Impact Analysis** or data sufficient for EDT to determine the incremental increase in tax revenue associated with hosting the event. The data must include an estimate of the number of attendees from out-of-state, details on the direct expenditures and direct impact data for the endorsing municipality or county hosting the event for the requested market area, and the source of the information included.
- Event Support Contract** executed between an endorsing municipality, an endorsing county, or LOC and a site selection organization that outlines the responsibilities of each party, and signed by each party. *Due no later than the date of the event; early submission will provide EDT with the opportunity to review the contract and address any issues prior to the event.*

Affidavit of Endorsing Entity signed by each endorsing municipality, county and/or LOC.

Affidavit for Economic Impact signed by party(ies) providing economic impact analysis to support the request.

Note: All documents submitted to the Office of the Governor (OOG), including, but not limited to the application and reimbursement documentation submitted after the event, are subject to the Texas Public Information Act, Chapter 552 of the Texas Government Code. In the event of a public information request submitted to the OOG related to an applicant, the OOG will notify the applicant of the request and take appropriate actions with the Attorney General of Texas.

I, the authorized representative of the applicant, certify that the representations made, the facts stated in this application and all supplemental documents are true and correct, and that no relevant facts have been intentionally omitted, as evidenced by my signature below. I hereby agree, on behalf of the applicant, to comply with the reporting requirements and will provide other documentation as requested.

Branj Archuleta

Signature

Management Analyst II

Title

1/27/16

Date



OFFICE OF THE GOVERNOR
ECONOMIC DEVELOPMENT & TOURISM

GREG ABBOTT
GOVERNOR

AFFIDAVIT
of Endorsing Entity

Affidavit to be completed, including signed and notarized, by any and all Municipalities, Counties, and/or Local Organizing Committees endorsing an Event Trust Fund, Major Events Reimbursement Program or Motor Sports Racing Trust Fund.

I, Susan Alanis, an authorized representative of: the City of Fort Worth, a [Local Organizing Committee (nonprofit corporation), endorsing municipality or endorsing county] (circle one) ("Requestor") that is receiving funding through the Event Trust Fund, Major Events Reimbursement Program, or Motor Sports Racing Trust Fund ("the Act"), hereby swear and affirm that, to the best of my knowledge, the Applicant has designed and implemented internal controls, processes and procedures to help the Applicant ensure that the Applicant and its use of these funds complies with all applicable laws, rules, and written guidance from the Economic Development and Tourism Office. I further swear and affirm that I, or my duly authorized employee, representative, or agent, have reviewed the information, and that all of the statements made and information provided therein, including statements made and information provided in any attachments are true, complete, and correct to the best of my knowledge. All other information submitted as part of this application is being represented by me as true and correct, and I am unaware of any information contained therein that is false, misleading, or fraudulent. Information provided includes but is not limited to:

- (1) A letter from the municipality or county requesting participation in the Events Trust Fund program and signed by a person authorized to bind the municipality or county;
- (2) A letter from the site selection organization on organization letterhead selecting the site in Texas;
- (3) An economic impact study or other data sufficient for the Economic Development and Tourism Office to make the determination of the incremental increase in tax revenue associated with hosting the event in Texas, including a listing of any data for any related activities;
- (4) An application for an Events Trust Fund program and any attachments; and
- (5) An Event Support Contract

I understand that I am receiving funding under the Act for the purposes of facilitating this event: 2016 Duck Commander NASCAR 500 Race Weekend on these dates: April 7-9, 2016.

I understand that non-compliance with reporting requirements could be treated as a violation of the statute and/or program rules resulting in the possible withholding of disbursement funding.

I understand that it is a felony offense under Section 37.10, Texas Penal Code, to knowingly make a false entry in, or false alteration of, a governmental record, or to make, present, or use a governmental record with knowledge of its falsity, when the actor has the intent to harm or defraud another.

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ECONOMIC DEVELOPMENT & TOURISM

GREG ABBOTT
GOVERNOR

I understand that the offense of perjury, under Section 37.02, Texas Penal Code, is committed when a person, with intent to deceive and with knowledge of the statement's meaning, makes a false statement under oath or swears to the truth of a false statement previously made and the statement is required or authorized by law to be made under oath.

I understand my obligation to provide information about event expectations, performance, and expenses that are true and accurate to the best of my knowledge and ability. I also understand my obligation to immediately report any known or suspected waste, fraud, and abuse of funds received under the Act to the Texas State Auditor's Office at 1-800-892-8348. I hereby swear and affirm that I have read the entire affidavit, and I understand its contents.

Susan Alanis
Affiant Signature

Susan Alanis
Printed Name

Assistant City Manager/City of Fort Worth
Title and Name of Organization

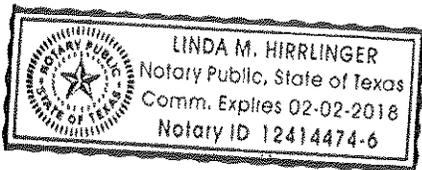
1/14/2016
Date

The State of Texas

County of Tarrant

Before me, a Notary Public, on this day personally appeared Susan Alanis, known to me to be the person whose name is subscribed to the forgoing instrument and acknowledged to me that he/she executed the same for the purpose and consideration therein expressed.

Given under my hand and seal of office this 14 day of January, 2016

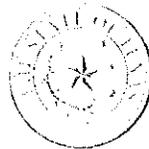


(PERSONALIZED SEAL)

Linda M. Hirrlinger
Notary Public, State of Texas

Linda M. Hirrlinger
(Print name of Notary Public here)

My commission expires the 2 day of Feb, 2018
TEXAS WIDE OPEN BUSINESS



OFFICE OF THE GOVERNOR
ECONOMIC DEVELOPMENT & TOURISM

GREG ABBOTT
GOVERNOR

AFFIDAVIT
for Economic Impact Documentation

Affidavit to be completed, including signed and notarized, by any and all party(ies) providing economic data to support an application for an Event Trust Fund, Major Events Reimbursement Program or Motor Sports Racing Trust Fund.

I, Gerald L. Grotta, am providing information to be used by a City, County or Local Organizing Committee for the purpose of receiving funding through the Event Trust Fund, Major Events Reimbursement Program, or Motor Sports Racing Trust Fund ("the Act"), and hereby swear and affirm that, to the best of my knowledge, any data provided is true and accurate, and any projections made are based on reasonable assumptions documented in the information provided. I further swear and affirm that I have reviewed the information being submitted, and that all of the statements made and information provided herein, including statements made and information provided in any attachments are true, complete, and correct, to the best of my knowledge. Information provided includes but is not limited to an economic impact study or other data sufficient for the Economic Development and Tourism Office to make the determination of the incremental increase in tax revenue associated with hosting the event in Texas, including a listing of any data for any related activities.

I understand that the City, County or Local Organizing Committee is receiving funding under the Act for the purposes of facilitating this event: 2016 Duck Commander NASCAR 500 Race Weekend on these dates: April 7-9, 2016 and that the information will be provided by the City, County or Local Organizing Committee as a government document.

I understand that it is a felony offense under Section 37.10, Texas Penal Code, to knowingly make a false entry in, or false alteration of, a governmental record, or to make, present, or use a governmental record with knowledge of its falsity, when the actor has the intent to harm or defraud another.

I understand that the offense of perjury, under Section 37.02, Texas Penal Code, is committed when a person, with intent to deceive and with knowledge of the statement's meaning, makes a false statement under oath or swears to the truth of a false statement previously made and the statement is required or authorized by law to be made under oath.

I understand my obligation to provide information about event expectations, performance, and expenses that are true and accurate to the best of my knowledge and ability. I also understand my obligation to immediately report any known or suspected waste, fraud, and abuse of funds received under the Act to the Texas State Auditor's Office at 1-800-892-8348. I hereby swear and affirm that I have read the entire affidavit, and I understand its contents.

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GREG ABBOTT
GOVERNOR

[Signature]
Affiant Signature

Gerald L. Grotta
Printed Name

President/CEO, Grotta Marketing Research, L.L.C.
Title and Name of Organization

January 14, 2016
Date

The State of Texas

County of Johnson

Before me, a Notary Public, on this day personally appeared Gerald L. Grotta, known to me to be the person whose name is subscribed to the forgoing instrument and acknowledged to me that he/she executed the same for the purpose and consideration therein expressed.

Given under my hand and seal of office this 15 day of January, 2016

[Signature]
Notary Public, State of Texas



(PERSONALIZED SEAL)

Brandi Leigh Navarrete
(Print name of Notary Public here)

My commission expires the 5 day of February, 2017





January 25, 2016

Mr. Terry Zrubek, Director
Texas Economic Development Bank
Office of Governor Greg Abbott
P.O. Box 12428
Austin, TX 78711

Dear Mr. Zrubek:

Pursuant to Article 5190.14, Section 5A, Vernon's Texas Civil Statutes (the "Statute"), the City of Fort Worth respectfully requests that your office prepare an estimate of the economic impact of the 2016 Duck Commander 500 NASCAR Race Weekend for purposes of establishing a Major Events Trust Fund to be funded by local and state tax revenue under the provisions of the Statute. The Duck Commander 500 is the largest event held at Texas Motor Speedway, a venue within the State of Texas with a permanent seating capacity of not less than 125,000 including grandstand and premium seating. The City of Fort Worth appreciates the State of Texas' efforts to ensure that these special events and their positive economic impact remain in Fort Worth and Texas.

This 3 day event is important to Fort Worth and the State of Texas. As a regular season NASCAR race and one of the biggest night races of the season, the Duck Commander 500 will bring in spectators from across the world to watch as the best drivers in the sport vie for a spot in the chase for the championship. The event is expected to generate over \$26.5 million in eligible expenditures by non-Texans.

We ask that pursuant to the provisions of the Statute that you estimate the economic impact of the Duck Commander 500 NASCAR Race Weekend at Texas Motor Speedway. To that end, we have included a summary economic impact report, which sets forth the economic impact of the weekend. We propose to update these reports and provide them annually for the duration of the Major Events Reimbursement Program.

The City of Fort Worth is prepared to provide matching funds as set forth in the Statute to maximize the total benefit available. We agree to contribute an amount equivalent to the incremental tax increase your office determines the City will receive on account of the Event for partial funding of the Major Events Reimbursement Program.

We have attempted to comply with the requirements of the Statute in an efficient and thorough manner. Please review this information and contact me if you should have any questions or require further information.

Sincerely,


Susan Alanis
Assistant City Manager

CITY MANAGER'S OFFICE

CITY OF FORT WORTH * 1000 THROCKMORTON STREET * FORT WORTH, TEXAS 76102
817-392-6111 * FAX 817-392-6134



City of Fort Worth
1000 Throckmorton
Fort Worth, Texas 76102

Dear Sir or Madam:

Congratulations!

The National Association for Stock Car Auto Racing, Inc. (NASCAR), as a site selection organization, has selected Texas Motor Speedway to host the Duck Commander 500 Sprint Cup race on April 9, 2016 (with associated events beginning on April 7th).

NASCAR currently makes decisions where to hold sanctioned events, in a highly competitive manner. Prior to entering into negotiations for the sanction agreements with the track facilities, NASCAR does a wholesale review of its schedule. In contemplating the sanctioning of a track, NASCAR looks at many factors, including: condition of the facility, the market area (history of supporting motorsports, promising future of motorsports support), the competition schedule, travel requirements for competitors and officials, weather conditions, past history of facility operations and management, financial health of the facility, NASCAR's overall business goals, along with other relevant considerations.

As I'm sure you are aware, there are many other venues and promoter groups that vie for a limited number of NASCAR events. The NASCAR Sprint Cup Series is in highest demand. However, NASCAR has successfully negotiated a Sanction Agreement with Texas Motor Speedway for the 2016 events and chosen to again sanction NASCAR Sprint Cup and other NASCAR events at this facility.

By way of further explanation, the assignment of specific racetracks is made on a highly competitive basis, and there is always competition among tracks in different states to obtain a second race (by removing a race from another facility). Further, there is competition when a track is currently without a NASCAR race and desires to obtain one, which, due to finite supply of dates, would necessarily have to be taken from a track in another state. In addition to the criteria described above, NASCAR obviously looks more favorably on facilities that, in addition, have the support of their state or local communities. Please note that final decision where a sanctioned event is held is in NASCAR's sole discretion and is done in furtherance of the best interests of the various industry stakeholders and the sport as a whole.

Please do not hesitate to contact me if you have any further questions or concerns.

Regards,

A handwritten signature in black ink, appearing to read "Steve O'Donnell", is written over a horizontal line.

Steve O'Donnell
Executive Vice President and Chief Racing Development Officer

APPENDIX B



OFFICE OF THE GOVERNOR
ECONOMIC DEVELOPMENT & TOURISM

GREG ABBOTT
GOVERNOR

February 22, 2016

Ms. Brandy Archuleta
Management Analyst
City of Fort Worth
3401 W. Lancaster Ave
Fort Worth, Texas 76107

Dear Ms. Archuleta:

The Office of the Governor has completed its review of the application and economic information submitted by the City of Fort Worth for the establishment of a Major Event Reimbursement Program Trust Fund under Section 5A relating to the Duck Commander NASCAR Race Weekend (the "event"). Based on the representations and the information submitted and certified in the application, the event meets the eligibility requirements set by the Texas Legislature in article 5190.14 of the Texas Revised Civil Statutes. Establishment of an Event Trust Fund is therefore required by law, and upon receipt of the local share, a fund will be established as follows:

Event:	Duck Commander NASCAR Race Weekend 2016
Project Code:	161001
Location:	Fort Worth, TX
Market Area:	Tarrant County
Venue:	Texas Motor Speedway
Date(s):	April 7-9, 2016

The estimated incremental increase in tax revenue to the State of Texas is \$1,432,892 or 6.25 times the amount of local revenue retained or remitted to the Texas Comptroller of Public Accounts as local funds from eligible endorsing municipalities.

Local funds required:	\$ 229,263
Total contribution to the Event Trust Fund established for this event:	\$1,662,155

Attendance metric used to estimate the incremental increase in tax revenue: 130,000 in attendance on Saturday April 9, 2016



Ms. Brandy Archuleta
February 18, 2016
Page Two

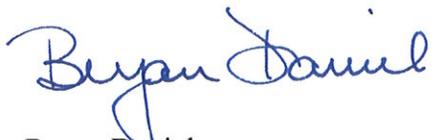
Following the event, you will need to complete and submit the Attendance Certification Form, which is enclosed for your convenience. The Attendance Certification Form and supporting documentation must be submitted no later than 45 calendar days after the conclusion of the event.

The local funds must be submitted no later than 90 calendar days after the conclusion of the event. If the funds for the local share amount are not submitted by the 90-day deadline, the Event Trust Fund will not be available for disbursement. The deposit instructions for the local funds are enclosed.

To initiate a disbursement from an Event Trust Fund, a Disbursement Request Form, Disbursement Request Worksheet and all supporting documentation must be submitted no later than 180 calendar days after the conclusion of the event. The establishment of an Event Trust Fund does not entitle or guarantee that disbursements from the fund will be available for the reimbursement of any particular expenditure relating to the event. All disbursements will be subject to the requirements of article 5190.14 of the Texas Revised Civil Statutes, the Event Fund Program Administrative Rules under Title 10, Chapter 184 of the Texas Administrative Code, and the policies and guidelines of the Office of Economic Development and Tourism within the Office of the Governor, including timely submittal of the Event Support Contract, Attendance Certification Form, local funds, Disbursement Request Form, and other documentation as required.

Thank you for bringing this event to the State of Texas. If you have further questions, please contact the Office of the Governor, Economic Development & Tourism Division at eventsfund@gov.texas.gov or (512) 936-0100.

Sincerely,



Bryan Daniel
Executive Director
Economic Development & Tourism Division
Office of the Governor

Attachments

APPENDIX C



OFFICE OF THE GOVERNOR
ECONOMIC DEVELOPMENT & TOURISM

GREG ABBOTT
GOVERNOR

ATTENDANCE CERTIFICATION

(Must be submitted no later than 45 days after conclusion of the event):

Event application submittal date:	January 27, 2016
Economic Development and Tourism (EDT) event application approval date:	February 22, 2016
Attendance Certification to be submitted to EDT no later than forty-five (45) days after the event date:	May 22, 2016
The attendance metric* identified by EDT to evaluate the estimated number of event attendees as part of the calculations for the incremental tax impact:	130,000 in attendance on Saturday April 9, 2016

* If Applicant has questions or concerns about how this metric was developed, please contact us within 10 days of fund approval letter

To be completed by the Applicant:

Event Name: Duck Commander NASCAR Race Weekend 2016

The TOTAL attendance at the PRIMARY EVENT was: 200,322

The estimated attendees NOT residents of Texas for the PRIMARY EVENT was: 84,734

Source(s) and methodology used to obtain attendance totals. The following methods will be accepted: ticket sales count, turnstile count, ticket scan count, convention attendee count, or participant totals (must be accompanied by ticket or turnstile count for MERP & MSRTF). If you are submitting another method, it should have previously been approved by EDT. Inbound car counts at all entrances into the speedway along with surveys conducted at the event were used to determine the average number of people per group.

- I understand that non-compliance with reporting requirements could be treated as a violation of the statute and/or program rules resulting in the possible withholding of disbursement funding.
- I understand that it is a felony offense under Section 37.10, Texas Penal Code, to knowingly make a false entry in, or false alteration of, a governmental record, or to make, present, or use a governmental record with knowledge of its falsity, when the actor has the intent to harm or defraud another.
- I understand my obligation to provide information about event expectations and performance that are true and accurate to the best of my knowledge and ability. I also understand my obligation to





OFFICE OF THE GOVERNOR
ECONOMIC DEVELOPMENT & TOURISM

GREG ABBOTT
GOVERNOR

Immediately report any known or suspected waste, fraud, and abuse of funds received under the Act to the Texas State Auditor's Office at 1-800-892-8348.

Authorized Official (must be signed by event application signatory or successor):

Susan Alanis
Signature

Susan Alanis
Printed Name

Asst. City Manager
Title and Name of Organization

4/26/2013
Date

Submit the signed Attendance Certification to the Office of the Governor, Economic Development and Tourism at eventsfund@gov.texas.gov

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