



GOVERNOR'S

**20
23 | SMALL
BUSINESS**
WEBINAR SERIES

Challenges that Businesses Face

December 13, 2023



**OFFICE OF THE
GOVERNOR**

TEXAS ECONOMIC DEVELOPMENT & TOURISM



INTERACTIVE QUESTION #1

Please like one of these statements, in the Featured Feed:

I am thinking about starting a business or have been in business less than 2 years.

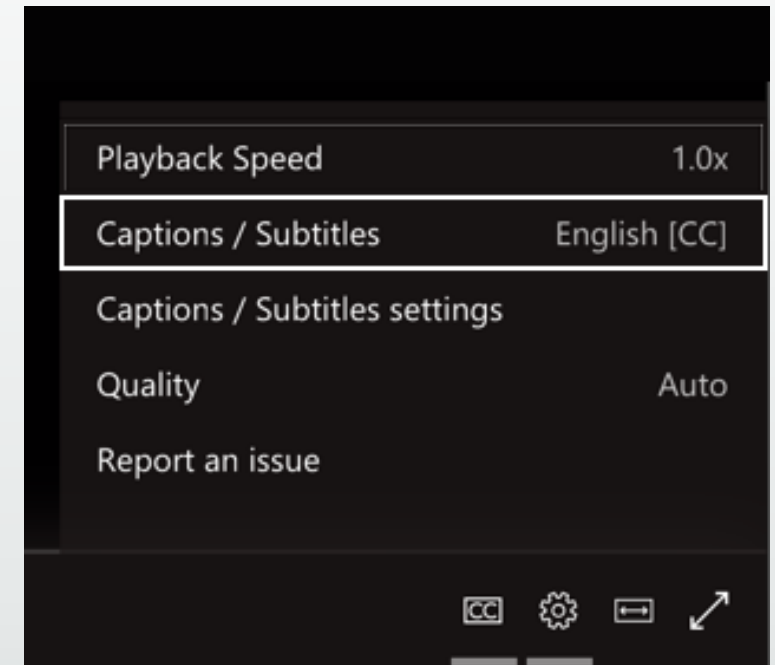
OR

I have been operating my business for more than 2 years.



ACCOMMODATIONS NOTICE

- This webinar offers live captioning and subtitles in English, Spanish, Chinese (Traditional), German, Arabic, French and Vietnamese
- To turn on live captions and subtitles, select **Captions/Subtitles On** in your video controls
- To change the caption language, select **Settings > Captions / Subtitles**, and choose your language
- Transcripts are available within 48 hours on our website





gov.texas.gov/business

512.936.0100

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Annie Dennis

Deputy Director

Business & Community Development

Texas Economic Development & Tourism

Office of the Governor



INTERACTIVE QUESTION #2

Please like one of these statements, in the Featured Feed:

I participated in a Governor's Small Business Summit event (in-person).

OR

I did not participate in a Governor's Small Business Summit event.



PANELISTS



Dr. Bradley Almond

**Chair of the Management & Marketing Department
Associate Professor of Management
Texas A&M University – Central Texas**



PANELISTS



Joe Harper

Executive Director

Texas State University

Small Business Development Center (SBDC)



PANELISTS



Rex Steele

Director

Tarrant County College

Small Business Development Center (SBDC)



PANELISTS



Mark Winchester

Deputy District Director

U.S. Small Business Administration (SBA)

Houston District Office



GOVERNOR'S SMALL BUSINESS SUMMIT



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Small Business Summit Events

The **Governor's Small Business Summits** aim to help Texas small business owners and aspiring entrepreneurs reach new heights by connecting them with the resources and information needed to start, strengthen and grow a business. The events offer a variety of sessions bringing together local, state and federal resource partners to provide key insights on critical business topics.

Locations	Dates
*Temple	May 4
Abilene	May 18
Amarillo	June 1
The Woodlands	June 15
Kingsville	June 29
Arlington	July 13
Stephenville	July 27
McAllen	August 10
Marshall	August 24
Horizon City	September 7
*Fredericksburg	September 21
Beaumont	October 5
San Angelo	October 19
*San Antonio	November 8
*Houston	December 7

2,000+ SURVEY RESPONSES

What is the primary challenge towards starting, operating, or growing your business?

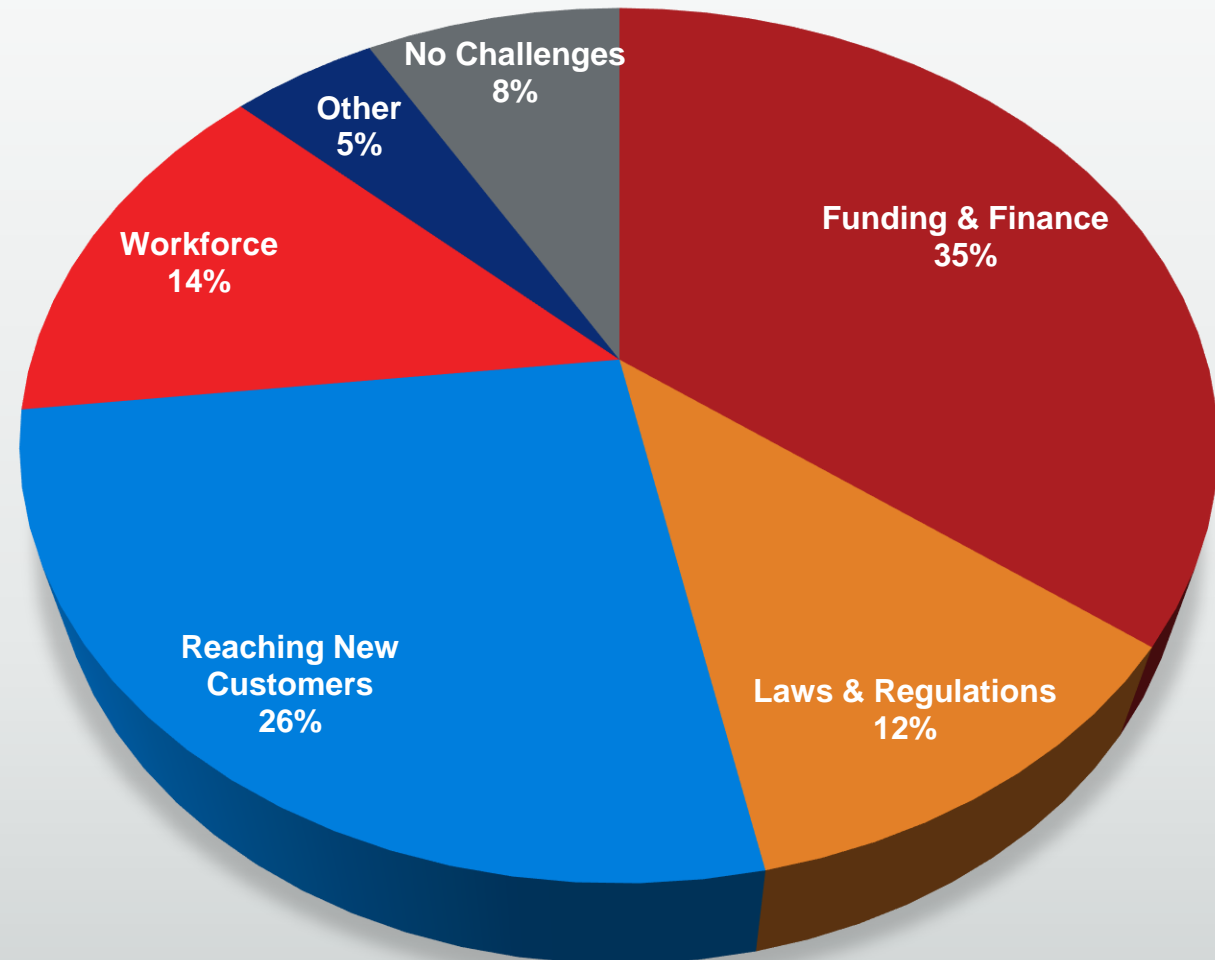


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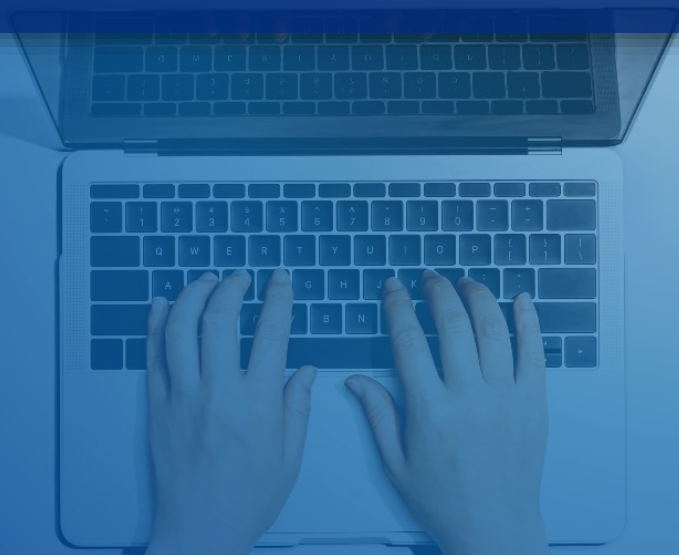
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Distribution of Challenges





PANEL QUESTIONS





FREQUENTLY ASKED QUESTIONS

- Dr. Almond's first FAQ
- Dr. Almond's second FAQ



FREQUENTLY ASKED QUESTIONS

- Mr. Harper's first FAQ
- Mr. Harper's second FAQ



FREQUENTLY ASKED QUESTIONS

- How important is it to understand your business financials?
- What business strategy to implement when and how to grow your workforce?



PLEASE ASK QUESTIONS...

LIVE Q&A NOW OPEN

- The live Q&A feed is now open...
- Watch the “Featured” or “Published” live Q&A feed
- Check if your question has already been asked
- “Like” the questions you would like answered
- Questions with the most “likes” will be prioritized

Unfortunately, we may not get to all questions...



FREQUENTLY ASKED QUESTIONS

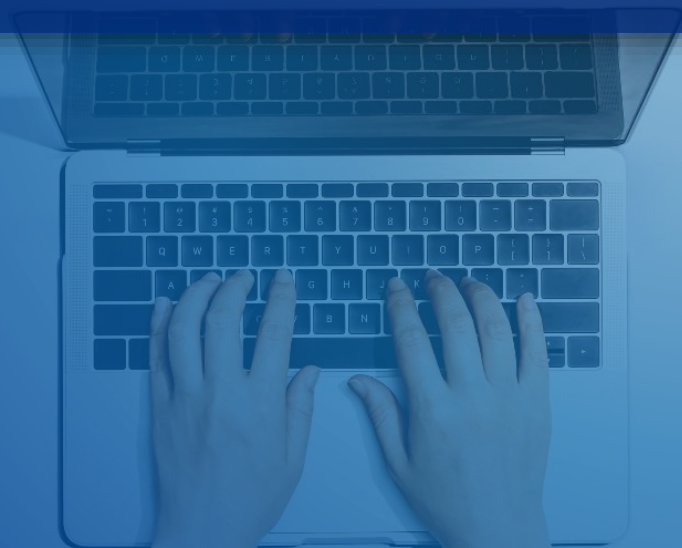
LIVE Q&A NOW OPEN

- What are the advantages of SBA financing, and what would be the first steps?
- What tools are available to increase the revenues for my business?

Mark Winchester
SBA – Houston District Office



LIVE QUESTIONS & ANSWERS





SMALL BUSINESS ASSISTANCE TEAM



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Business Assistance Specialist
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Nidia Ramirez

Business Assistance Specialist
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ADDITIONAL RESOURCES

Website

gov.texas.gov/smallbusiness

Events Calendar

gov.texas.gov/events

Governor's Small Business Resource Portal

gov.texas.gov/business/page/small-business-portal

Follow us on Social Media:



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CONTACT INFORMATION & RESOURCES

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- **Rex Steele, Tarrant County College Small Business Development Center (SBDC)**
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Phone: (817) 515-2600
- **Mark Winchester, U.S. Small Business Administration (SBA) – Houston District Office**
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Phone: (713) 773-6500
- **Find your local SBDC:**
<https://americassbdc.org/small-business-consulting-and-training/find-your-sbdc/>



THANK YOU FOR ATTENDING!

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