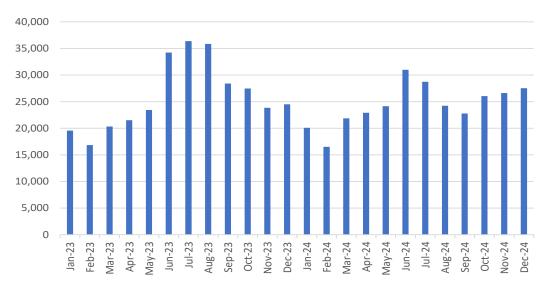
## FRANCE

Direct flights
between Paris
to Texas
scheduled on
Air France
and American
Airlines.

Scheduled seats from France to Texas by month shown below.



## France to Texas

- In 2023, 64,000 France residents explored Texas on an overnight trip.
- An estimated 55% traveled for vacation/holiday.
- France is the seventh largest international market for Texas and the sixth for the U.S. by visitation.

7th
largest overseas
visitor market
for Texas

## **★ IMPACT ★**

In 2023, French residents spent \$70.3 million at Texas destinations.

- ★ 55%
  Stayed in paid lodging
  - Nights spent in the state on average
  - Considered
    Texas their main destination

