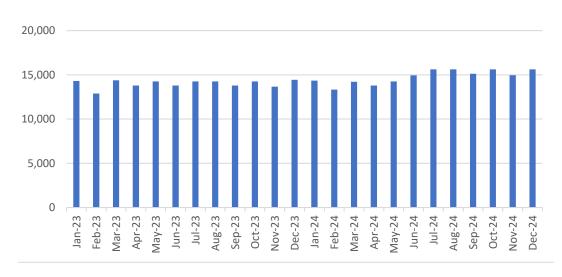
## COLOMBIA

Direct flights
between **Bogota to Texas**scheduled on
American Airlines
and United
Airlines.

Scheduled seats from Colombia to Texas by month shown below.



## Colombia to Texas

- In 2023, 53,000 Colombia residents explored Texas on an overnight trip.
- An estimated 63% traveled for vacation/holiday.
- Colombia is the ninth largest overseas market for Texas and the eleventh for the U.S. by visitation.

9th
largest overseas
visitor market
for Texas

## \* IMPACT \*

In 2023, Colombian residents spent \$77.2 million at Texas destinations.

- ★ 37%
  Stayed in paid lodging
- Nights spent in the state on average
  - Considered
    Texas their main destination

